## 1988 Built | 2023 Renovated | 3.96\% Assumable Financing

157 W Ash Ave, Burbank, CA 91502

Marcus \& Millichap
LAAA TEAM
$\approx$

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Marcus \& Millichap

## Executive Summary

OFFERING SUMMARY

INVESTMENT HIGHLIGHTS

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## OFFERING SUMMARY

| Listing Price | Cap Rate |  |
| :--- | ---: | ---: |
| $\mathbf{\$ 2 , 4 2 5 , 0 0 0}$ | $\mathbf{4 . 7 8 \%}$ |  |
| FINANCIAL |  |  |
| Listing Price | $\$ 2,425,000$ |  |
| NOI | $\$ 115,921$ |  |
| Cap Rate | $4.78 \%$ |  |
| Total Return | $5.34 \%$ |  |
| Price/SF | $\$ 531.33$ |  |
| Rent/SF | $\$ 3.02$ |  |
| Price/Unit | $\$ 485,000$ |  |
| OPERATIONAL |  |  |
| Gross SF | $4,564 \mathrm{SF}$ |  |
| \# of Units | 5 |  |
| Lot Size | 0.14 Acres $(6,098 \mathrm{SF})$ |  |
| Year Built | 1988 |  |
| Year Renovated | 2023 |  |



EXECUTIVE SUMMARY 9



## 157 W ASH AVE

## Burbank, CA 91502

## INVESTMENT OVERVIEW

The LAAA Team of Marcus \& Millichap is proud to present an exceptional investment opportunity at 157 W Ash Ave. Located in the heart of Burbank, California, this meticulously renovated 5-unit multifamily property stands as a testament to modern residential design and functionality. Built in 1988, the property underwent a comprehensive overhaul in 2023, ensuring it meets the high standards of contemporary living.

Diversified in its offerings, the property features two 1-bedroom, 1-bathroom units, two 2-bedroom, 1-bathroom units, and an expansive 2-bedroom, 1.5bathroom townhouse. All units unveil an open floor plan graced with laminate flooring, ceiling fan/light fixtures, and recessed lighting. The kitchens are masterclasses in modern design with sleek countertops, pristine white cabinets, and a suite of stainless steel appliances that ensure optimal functionality. The bathrooms are prudently designed to offer ample storage space and feature illuminated vanity mirrors. Bedrooms are spacious and integrated with walk-in closets, facilitating a streamlined living environment.

Financially, this property holds significant appeal, especially with the inclusion of an assumable loan from Chase Bank. This loan has a pending balance of roughly $\$ 960,000$, bearing an interest rate of $3.96 \%$. Considering the property's CAP rate at $5.09 \%$, prospective buyers can anticipate robust cash flow from the outset. Burbank itself does not enforce any specific rent control measures, however the property is subject to California's AB 1482 regulations which allow for annual rent increase ranging from $5 \%$ to $10 \%$ depending on CPI.

Externally, the property underscores security with an automatic gated entrance and meticulous maintenance. The availability of ample onsite parking for both residents and guests is a notable feature. Tenants benefit from a communal laundry room and a serene outdoor space outfitted with a seating area. The residence's placement on a peaceful cul-de-sac street enhances its appeal, ensuring residents enjoy a tranquil living environment.

Located merely a 2-minute drive from downtown Burbank, this property offers a harmonious blend of suburban peace with urban accessibility. Its strategic positioning facilitates easy access to the freeway, allowing for effortless commutes to various parts of Los Angeles. Notably, the famed Burbank studios are within proximity, adding a touch of Hollywood allure. This central Burbank location ensures residents are never far from an array of amenities, shopping,
dining, and entertainment options, making it an attractive proposition for potential tenants.

## INVESTMENT HIGHLIGHTS

5 Units in Central Burbank | Built in 1988 | Renovated in 2023
Great Loan Assumption with a 3.96\% Interest Rate
No Rent Control in Burbank | Only Subject to CA's AB-1482
Great Unit Mix with Mostly 2 Bedroom Units

## Property Information

AMENITIES<br>REGIONAL MAP<br>LOCAL MAP<br>AERIAL MAP

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## UNIT AMENITIES

- Fully renovated units with open floorplan, all new appliances, laminate flooring, ceiling fan/light fixtures, recessed lighting, and ample storage solutions.
- Modern culinary space showcases sleek countertops, complemented by pristine white cabinets and a suite of stainless steel appliances that seamlessly blend style and functionality
- The bathroom is thoughtfully designed, providing both storage convenience and a vanity mirror equipped with illuminating fixtures.
- The bedroom, characterized by its spaciousness, introduces a walk-in closet catering to your storage needs while ensuring a clutter-free ambiance.


## COMMON-AREA AMENITIES

- Very Well Maintained and Secured Property with Automatic Gated Entrance
- Ample Onsite Parking for all Tenants and Guests
- Common Area Laundry Room
- Located on Quite Cul-De-Saq Street
- Outdoor Space with Seating Area for Tenants to Enjoy
- Central Burbank Location with Easy Access to Many Amenities






## SECTION 3

## Financial Analysis

FINANCIAL DETAILS

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As of December,2023

| UNIT | UNIT TYPE | Approximate <br> Square <br> Feet | CURRENT <br> Rent / <br> Month | CURRENT <br> Rent / SF/ <br> Month | POTENTIAL <br> Rent/ <br> Month | POTENTIAL <br> Rent/ SF/ <br> Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | 2 Bed / 1.5 Bath | 1,000 | \$3,300 | \$3.30 | \$3,300 | \$3.30 |
| B | 2 Bed/1 Bath | 900 | \$3,100 | \$3.44 | \$3,100 | \$3.44 |
| C | 1 Bed/1 Bath | 700 | \$2,100 | \$3.00 | \$2,300 | \$3.29 |
| D | 2 Bed/1 Bath | 900 | \$3,000 | \$3.33 | \$3,100 | \$3.44 |
| E | 1 Bed / 1 Bath (vacant) | 700 | \$2,300 | \$3.29 | \$2,300 | \$3.29 |
| Total |  | Square Feet: 4,564 | \$13,800 | \$3.02 | \$14,100 | \$3.09 |


| UNIT TYPE | $\begin{gathered} \text { \# OF } \\ \text { UNITS } \end{gathered}$ | AVG SQ <br> FEET | RENTAL <br> RANGE | Current |  |  | POTENTIAL |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Average | Average | Monthly | AVERAGE | AVERAGE | MONTHLY |
|  |  |  |  | Rent | Rent / SF | Income | RENT | RENT / SF | INCOME |
| 1 Bed / 1 Bath | 1 | 700 | \$2,100-\$2,100 | \$2,100 | \$3.00 | \$2,100 | \$2,300 | \$3.29 | \$2,300 |
| 1 Bed / 1 Bath (vacant) | 1 | 700 | \$2,300-\$2,300 | \$2,300 | \$3.29 | \$2,300 | \$2,300 | \$3.29 | \$2,300 |
| $2 \mathrm{Bed} / 1$ Bath | 2 | 900 | \$3,000-\$3,100 | \$3,050 | \$3.39 | \$6,100 | \$3,100 | \$3.44 | \$6,200 |
| 2 Bed / 1.5 Bath | 1 | 1,000 | \$3,300-\$3,300 | \$3,300 | \$3.30 | \$3,300 | \$3,300 | \$3.30 | \$3,300 |
| TOTALS/WEIGHTED AVERAGES | 5 | 913 |  | \$2,760 | \$3.02 | \$13,800 | \$2,820 | \$3.09 | \$14,100 |
|  |  |  |  |  |  |  |  |  |  |
| GROSS ANNUALIZED RENTS |  |  |  | \$165, |  |  | \$169,20 |  |  |

Unit Distribution


Unit Rent


| INCOME | Current |  | Pro Forma |  | NOTES | PER UNIT | PER SF |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rental Income |  |  |  |  |  |  |  |
| Gross Current Rent | 165,600 |  | 169,200 |  |  | 33,840 | 37.07 |
| Physical Vacancy | $(4,968)$ | 3.0\% | $(5,076)$ | 3.0\% |  | $(1,015)$ | (1.11) |
| TOTAL VACANCY | $(\$ 4,968)$ | 3.0\% | $(\$ 5,076)$ | 3.0\% |  | (\$1,015) | (\$1) |
| Effective Rental Income | 160,632 |  | 164,124 |  |  | 32,825 | 35.96 |
| Other Income |  |  |  |  |  |  |  |
| Other Income | 1,200 |  | 1,500 |  | [1] | 300 | 0.33 |
| TOTAL OTHER INCOME | \$1,200 |  | \$1,500 |  |  | \$300 | \$0.33 |
| EFFECTIVE GROSS INCOME | \$161,832 |  | \$165,624 |  |  | \$33,125 | \$36.29 |
|  |  |  |  |  |  |  |  |
| EXPENSES | Current |  | Pro Forma |  | NOTES | PER UNIT | PER SF |
| Real Estate Taxes | 27,888 |  | 27,888 |  | [2] | 5,578 | 6.11 |
| Insurance | 3,000 |  | 3,000 |  | [3] | 600 | 0.66 |
| Utilities | 1,800 |  | 1,800 |  | [4] | 360 | 0.39 |
| Trash Removal | 2,400 |  | 2,400 |  | [5] | 480 | 0.53 |
| Repairs \& Maitenance | 2,500 |  | 2,500 |  | [6] | 500 | 0.55 |
| Pest Control | 600 |  | 600 |  | [7] | 120 | 0.13 |
| General \& Admin | 1,250 |  | 1,250 |  | [8] | 250 | 0.27 |
| Management Fee | 6,473 | 4.0\% | 6,625 | 4.0\% | [9] | 1,325 | 1.45 |
| TOTAL EXPENSES | \$45,911 |  | \$46,063 |  |  | \$9,213 | \$10.09 |
| EXPENSES AS \% OF EGI | 28.4\% |  | 27.8\% |  |  |  |  |
| NET OPERATING INCOME | \$115,921 |  | \$119,561 |  |  | \$23,912 | \$26.20 |


| NOTES TO OPERATING STATEMENT |  |
| :---: | :--- |
| $[1]$ | $\$ 100$ per month |
| $[2]$ | Estimated at $1.12 \%$ of the purchase price |
| $[3]$ | $\$ 600$ per unit |
| $[4]$ | $\$ 150$ per month |
| $[5]$ | $\$ 400$ per unit |
| $[6]$ | $\$ 500$ per unit |
| $[7]$ | $\$ 50$ per month |
| $[8]$ | $\$ 100$ per month |
| $[9]$ | $4.0 \%$ of the gross income |

## FINANCIAL DETAILS // 157 W Ash Ave



## Sale Comparables

SALE COMPS MAP<br>SALE COMPS SUMMARY<br>CAP RATE CHART<br>GRM CHART<br>PRICE PER SF CHART<br>PRICE PER UNIT CHART<br>SALE COMPS

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## SALE COMPS MAP

(1) 2309 N Naomi St
2 627 E Magnolia Blvd
3 328 E Providencia Ave
4 257 E Valencia Ave
5336 E Providencia Ave
(6) 4114 Warner Blvd

|  | SUBJECT PROPERTY | PRICE | BLDG SF | PRICE/SF | LOT SIZE | PRICE/UNIT | CAP RATE | \# OF UNITS | CLOSE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $3$ | 157 W Ash Ave <br> Burbank, CA 91502 | \$2,425,000 | 4,564 SF | \$531.33 | 0.14 AC | \$485,000 | 4.78\% | 5 | On Market |
|  | SALE COMPARABLES | PRICE | BLDG SF | PRICE/SF | LOT SIZE | PRICE/UNIT | CAP RATE | \# OF UNITS | CLOSE |
| 1 | 2309 N Naomi St <br> Burbank, CA 91504 | \$2,000,000 | 4,364 SF | \$458.30 | 0.16 AC | \$333,333 | 3.82\% | 6 | 08/16/2023 |
| 2 | 627 E Magnolia Blvd <br> Burbank, CA 91501 | \$2,900,000 | 4,388 SF | \$660.89 | 0.2 AC | \$414,285 | - | 7 | 09/01/2023 |
| $3$ | 328 E Providencia Ave <br> Burbank, CA 91502 | \$5,175,000 | 12,150 SF | \$425.93 | 0.2 AC | \$470,454 | 4.48\% | 11 | 06/21/2023 |
| $4$ | 257 E Valencia Ave <br> Burbank, CA 91502 | \$10,270,000 | 23,206 SF | \$442.56 | 0.31 AC | \$427,916 | 3.75\% | 24 | 04/07/2023 |
| $5$ | 336 E Providencia Ave <br> Burbank, CA 91502 | \$7,050,000 | 13,950 SF | \$505.38 | 0.4 AC | \$293,750 | 4.93\% | 24 | 06/21/2023 |
| $6$ | 4114 Warner Blvd <br> Burbank, CA 91505 | \$3,400,000 | 6,752 SF | \$503.55 | 0.23 AC | \$425,000 | 4.24\% | 8 | 06/16/2023 |
|  | AVERAGES | \$5,132,500 | 10,802 SF | \$499.43 | 0.25 AC | \$394,123 | 4.24\% | 13 | - |







157 W Ash Ave
Burbank, CA 91502

| Listing Price: |  | \$2,425,000 | Price/SF: |  | \$531.33 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 14.64 |
| NOI: |  | \$115,921 | Cap Rate: |  | 4.78\% |
| Occupancy: |  | - | Year Built: |  | 1988 |
| COE: |  | On Market | Number Of |  | 5 |
| Lot Size: |  | 0.14 Acres | Price/Unit: |  | \$485,000 |
| Total SF: |  | 4,564 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed / 1 Bath | 2 | 40.0 | 700 | \$2,200 | \$3.14 |
| 2 Bed / 1 Bath | 2 | 40.0 | 900 | \$3,050 | \$3.39 |
| 2 Bed / 1.5 Bath | 1 | 20.0 | 1,000 | \$3,300 | \$3.30 |
| TOTAL/AVG | 5 | 100\% | 840 | \$2,760 | \$3.29 |

2309 N Naomi St Burbank, CA 91504

| Sale Price: |  | \$2,000,000 | Price/SF: |  | \$458.30 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 17.01 |
| NOI: |  | \$76,440 | Cap Rate: |  | 3.82\% |
| Occupancy: |  | - | Year Built: |  | 1985 |
| COE: |  | 08/16/2023 | Number Of Units: |  | 6 |
| Lot Size: |  | 0.16 Acres | Price/Unit: |  | \$333,333 |
| Total SF: |  | 4,364 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed / 1 Bath | 2 | 33.3 |  | \$1,600 |  |
| 2 Bed / 1 Bath | 4 | 66.7 |  | \$1,650 |  |
| TOTAL/AVG | 6 | 100\% | 0 | \$1,633 |  |

627 E Magnolia Blvd
Burbank, CA 91501

| Sale Price: |  | \$2,900,000 | Price/SF: |  | \$660.89 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | - |
| NOI: |  | - | Cap Rate: |  | - |
| Occupancy: |  | - | Year Built: |  | 1917 |
| COE: |  | 09/01/2023 | Number Of Un |  | 7 |
| Lot Size: |  | 0.2 Acres | Price/Unit: |  | \$414,285 |
| Total SF: |  | 4,388 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed / 1 Bath | 6 | 85.7 |  |  |  |
| 2 Bed / 1 Bath | 1 | 14.3 |  |  |  |
| TOTAL/AVG | 7 | 100\% | 0 | \$0 |  |



328 E Providencia Ave
Burbank, CA 91502

| Sale Price: |  | \$5,175,000 | Price/SF: |  | \$425.93 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 14.72 |
| NOI: |  | - | Cap Rate: |  | 4.48\% |
| Occupancy: |  | - | Year Built: |  | 1988 |
| COE: |  | 06/21/2023 | Number Of U |  | 11 |
| Lot Size: |  | 0.2 Acres | Price/Unit: |  | \$470,454 |
| Total SF: |  | 12,150 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed / 1 Bath | 2 | 18.2 | 600 | \$1,881 | \$3.14 |
| 2 Bed / 2 Bath | 4 | 36.4 | 950 | \$2,452 | \$2.58 |
| 3 Bed/2 Bath | 4 | 36.4 | 1,150 | \$3,019 | \$2.63 |
| 3 Bed / 2.5 Bath | 1 | 9.1 | 1,500 | \$3,650 | \$2.43 |
| TOTAL/AVG | 11 | 100\% | 1,009 | \$2,663 | \$2.64 |

## SALE COMPS // 157 W Ash Ave

257 E Valencia Ave
Burbank, CA 91502

| Sale Price: |  | \$10,270,000 | Price/SF: |  | \$442.56 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 16.64 |
| NOI: |  | - | Cap Rate: |  | 3.75\% |
| Occupancy: |  | - | Year Built: |  | 1993 |
| COE: |  | 04/07/2023 | Number Of Units: |  | 24 |
| Lot Size: |  | 0.31 Acres | Price/Unit: |  | \$427,916 |
| Total SF: |  | 23,206 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed / 1 Bath | 2 | 8.3 |  | \$1,688 |  |
| 2 Bed / 1.5 Bath | 14 | 58.3 |  | \$2,104 |  |
| 2 Bed / 2 Bath | 8 | 33.3 |  | \$2,322 |  |
| TOTAL/AVG | 24 | 100\% | 0 | \$2,142 |  |



336 E Providencia Ave
Burbank, CA 91502

| Sale Price: |  | \$7,050,000 | Price/SF: |  | \$505.38 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 13.61 |
| NOI: |  | - | Cap Rate: |  | 4.93\% |
| Occupancy: |  | - | Year Built: |  | 1988 |
| COE: |  | 06/21/2023 | Number Of Units: |  | 24 |
| Lot Size: |  | 0.4 Acres | Price/Unit: |  | \$293,750 |
| Total SF: |  | 13,950 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| Studio / 1 Bath | 8 | 33.3 | 425 | \$1,600 | \$3.76 |
| 1 Bed / 1 Bath | 16 | 66.7 | 567 | \$1,900 | \$3.35 |
| TOTAL/AVG | 24 | 100\% | 519 | \$1,800 | \$3.46 |



## 6 4114 Warner Blvd

Burbank, CA 91505

| Sale Price: |  | \$3,400,000 | Price/SF: |  | \$503.55 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 15.33 |
| NOI: |  | - | Cap Rate: |  | 4.24\% |
| Occupancy: |  | - | Year Built: |  | 1947 |
| COE: |  | 06/16/2023 | Number Of Units: |  | 8 |
| Lot Size: |  | 0.23 Acres | Price/Unit: |  | \$425,000 |
| Total SF: |  | 6,752 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed / 1 Bath | 4 | 50 |  | \$2,133 |  |
| 2 Bed / 1 Bath | 4 | 50 |  | \$2,488 |  |
| TOTAL/AVG | 8 | 100\% | 0 | \$2,310 |  |

## Lease Comparables

RENT COMPS MAP<br>RENT COMPS SUMMARY<br>RENT BY BED CHART<br>RENT COMPS

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## RENT COMPS MAP




|  | SUBJECT PROPERTY | RENT/SF | AVG SIZE | AVG RENT/UNIT |
| :---: | :---: | :---: | :---: | :---: |
| $23$ | 157 W Ash Ave <br> Burbank, CA 91502 | \$3.02 | 840 SF | \$2,760 |
|  | RENT COMPARABLES | RENT/SF | AVG SIZE | AVG RENT/UNIT |
| 1 | 527 Groton Dr <br> Burbank, CA 91504 | \$4.15 | 624 SF | \$2,590 |
| $2$ | 520 E Magnolia Blvd <br> Burbank, CA 91501 | \$3.17 | 843 SF | \$2,670 |
| $3$ | 333 Andover Dr <br> Burbank, CA 91504 | \$3.57 | 860 SF | \$3,068 |
| $4$ | 1800 Grismer Ave <br> Burbank, CA 91504 | \$2.81 | 950 SF | \$2,670 |
| $5$ | 2241 N Naomi St <br> Burbank, CA 91504 | \$3.89 | 900 SF | \$3,500 |
| $6$ | 1720 N Hollywood Way <br> Burbank, CA 91505 | \$4.57 | 700 SF | \$3,200 |




| 157 W Ash Ave <br> Burbank, CA 91502 |  |  |  | 1. 5 Units |  | ear Built 1988 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
|  | 1 Bed / 1 Bath | 2 | 40.0 | 700 | \$2,200 | \$3.14 |
| 29x(xt. | 2 Bed / 1 Bath | 2 | 40.0 | 900 | \$3,050 | \$3.39 |
|  | 2 Bed / 1.5 Bath | 1 | 20.0 | 1,000 | \$3,300 | \$3.30 |
|  | TOTAL/AVG | 5 | 100\% | 840 | \$2,760 | \$3.29 |527 Groton Dr Burbank, CA 91504



| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Bed / 1 Bath | 1 | 100 | 624 | $\$ 2,590$ | $\$ 4.15$ |
| TOTAL/AVG | 1 | $100 \%$ | 624 | $\$ 2,590$ | $\$ 4.15$ |

Units

(3) $\begin{aligned} & 333 \text { Andover Dr } \\ & \text { Burbank, CA } 91504\end{aligned}$

1. Units


| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Bed / 1 Bath | 1 | 50 | 700 | $\$ 2,639$ | $\$ 3.77$ |
| 2 Bed / 2 Bath | 1 | 50 | 1,020 | $\$ 3,497$ | $\$ 3.43$ |
| TOTAL/AVG | 2 | $100 \%$ | 860 | $\$ 3,068$ | $\$ 3.57$ |



| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2 Bed / 2 Bath | 1 | 100 | 950 | $\$ 2,670$ | $\$ 2.81$ |
| TOTAL/AVG | 1 | $100 \%$ | 950 | $\$ 2,670$ | $\$ 2.81$ |

## 2241 N Naomi St <br> Burbank, CA 91504



| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2 Bed / 1 Bath | 1 | 100 | 900 | $\$ 3,500$ | $\$ 3.89$ |
| TOTAL/AVG | 1 | $100 \%$ | 900 | $\$ 3,500$ | $\$ 3.89$ |

1720 N Hollywood Way
Burbank, CA 91505
Units

7308 E Valencia Ave
Burbank, CA 91502

| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Bed / 1 Bath | 1 | 100 | 650 | $\$ 2,400$ | $\$ 3.69$ |
| TOTAL/AVG | 1 | $100 \%$ | 650 | $\$ 2,400$ | $\$ 3.69$ |




## SECTION 6

## Market Overview

MARKET OVERVIEW<br>DEMOGRAPHICS

Marcus \& Millichap


## SAN FERNANDO VALLEY

Approximately 2.5 million people reside in the San Fernando Valley, which includes the submarkets of Northridge-Northwest San Fernando Valley, Van Nuys-Northeast San Fernando Valley, Woodland Hills, Burbank-Glendale-Pasadena and Sherman Oaks-North Hollywood-Encino. The area's population is expected to increase by at least 55,000 residents through 2027, as more households are attracted to the market's regionally affordable home prices and multifamily rents.


* Forecast

Sources: Marcus \& Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

## $\checkmark$ METRO HIGHLIGHTS



DIVERSE ECONOMY
While the entertainment industry underpins the economy, other economic drivers include aerospace, insurance and health care.


## EDUCATED WORKFORCE

Roughly 37 percent of San Fernando Valley residents who are age 25 and older hold a bachelor's degree, and 13 percent also obtained a graduate or professional degree.


GROWTH
The local rates of population and household growth will outpace other large metros in Southern California, generating demand for housing, as well as goods and services.

F ECONOMY

- As one of the epicenters of the global entertainment industry, the Valley boasts more than 100 soundstages. Entertainment giants calling the Valley home include Walt Disney Co., Universal Studios, Warner Bros. and DreamWorks.
- Aerospace firms Boeing and Northrop Grumman, as well as 21st Century Insurance, generate numerous well-compensated positions. Health care is also a major source of employment, and providers here include Kaiser Permanente and Providence Health \& Services.
- As a result of the Valley's large concentration of high salaries and successful companies, household incomes are above the national average.


## V DEMOGRAPHICS



| POPULATION | 1 Mile | 3 Miles | 5 Miles |
| :---: | :---: | :---: | :---: |
| 2027 Projection |  |  |  |
| Total Population | 37,918 | 175,538 | 535,210 |
| 2022 Estimate |  |  |  |
| Total Population | 37,248 | 169,993 | 522,005 |
| 2010 Census |  |  |  |
| Total Population | 36,556 | 163,147 | 501,719 |
| 2000 Census |  |  |  |
| Total Population | 36,256 | 158,767 | 505,910 |
| Daytime Population |  |  |  |
| 2022 Estimate | 51,002 | 255,118 | 604,773 |
| HOUSEHOLDS | 1 Mile | 3 Miles | 5 Miles |
| 2027 Projection |  |  |  |
| Total Households | 15,842 | 70,993 | 223,945 |
| 2022 Estimate |  |  |  |
| Total Households | 15,518 | 68,818 | 217,523 |
| Average (Mean) Household Size | 2.4 | 2.5 | 2.4 |
| 2010 Census |  |  |  |
| Total Households | 14,861 | 64,656 | 204,746 |
| 2000 Census |  |  |  |
| Total Households | 14,327 | 63,526 | 203,413 |
| Growth 2022-2027 | 2.1\% | 3.2\% | 3.0\% |
| HOUSING UNITS | 1 Mile | 3 Miles | 5 Miles |
| Occupied Units |  |  |  |
| 2027 Projection | 17,092 | 75,912 | 242,615 |
| 2022 Estimate | 16,676 | 73,352 | 234,572 |
| Owner Occupied | 2,813 | 25,537 | 68,137 |
| Renter Occupied | 12,706 | 43,281 | 149,386 |
| Vacant | 1,157 | 4,535 | 17,049 |
| Persons in Units |  |  |  |
| 2022 Estimate Total Occupied Units | 15,518 | 68,818 | 217,523 |
| 1 Person Units | 32.9\% | 30.6\% | 34.2\% |
| 2 Person Units | 29.2\% | 29.8\% | 30.3\% |
| 3 Person Units | 16.3\% | 16.8\% | 15.0\% |
| 4 Person Units | 14.6\% | 14.8\% | 12.4\% |
| 5 Person Units | 4.6\% | 5.0\% | 4.6\% |
| 6+ Person Units | 2.5\% | 3.0\% | 3.6\% |


| HOUSEHOLDS BY INCOME | 1 Mile | 3 Miles | 5 Miles |
| :---: | :---: | :---: | :---: |
| 2022 Estimate |  |  |  |
| \$200,000 or More | 7.3\% | 12.3\% | 11.4\% |
| \$150,000-\$199,999 | 4.8\% | 7.9\% | 7.2\% |
| \$100,000-\$149,999 | 13.6\% | 17.4\% | 16.6\% |
| \$75,000-\$99,999 | 14.0\% | 14.5\% | 13.4\% |
| \$50,000-\$74,999 | 16.4\% | 15.2\% | 15.2\% |
| \$35,000-\$49,999 | 11.8\% | 9.1\% | 9.7\% |
| \$25,000-\$34,999 | 7.7\% | 6.1\% | 6.9\% |
| \$15,000-\$24,999 | 10.8\% | 7.7\% | 8.2\% |
| Under \$15,000 | 13.6\% | 9.9\% | 11.3\% |
| Average Household Income | \$88,747 | \$115,162 | \$110,445 |
| Median Household Income | \$59,249 | \$78,256 | \$72,767 |
| Per Capita Income | \$37,136 | \$46,750 | \$46,228 |
| POPULATION PROFILE | 1 Mile | 3 Miles | 5 Miles |
| Population By Age |  |  |  |
| 2022 Estimate Total Population | 37,248 | 169,993 | 522,005 |
| Under 20 | 17.4\% | 18.4\% | 17.8\% |
| 20 to 34 Years | 23.8\% | 21.3\% | 23.6\% |
| 35 to 39 Years | 8.0\% | 7.5\% | 8.3\% |
| 40 to 49 Years | 13.9\% | 14.0\% | 14.3\% |
| 50 to 64 Years | 18.9\% | 20.2\% | 19.4\% |
| Age 65+ | 18.1\% | 18.6\% | 16.7\% |
| Median Age | 40.6 | 42.0 | 40.2 |
| Population 25+ by Education Level |  |  |  |
| 2022 Estimate Population Age 25+ | 28,776 | 129,890 | 401,361 |
| Elementary (0-8) | 7.8\% | 5.7\% | 7.2\% |
| Some High School (9-11) | 5.7\% | 4.8\% | 5.6\% |
| High School Graduate (12) | 22.3\% | 19.1\% | 18.3\% |
| Some College (13-15) | 20.0\% | 19.4\% | 17.8\% |
| Associate Degree Only | 10.0\% | 10.3\% | 8.8\% |
| Bachelor's Degree Only | 24.8\% | 28.2\% | 29.1\% |
| Graduate Degree | 9.4\% | 12.5\% | 13.2\% |
| Population by Gender |  |  |  |
| 2022 Estimate Total Population | 37,248 | 169,993 | 522,005 |
| Male Population | 48.1\% | 48.0\% | 49.2\% |
| Female Population | 51.9\% | 52.0\% | 50.8\% |

## POPULATION

In 2022, the population in your selected geography is 522,005 . The population has changed by 3.2 percent since 2000. It is estimated that the population in your area will be 535,210 five years from now, which represents a change of 2.5 percent from the current year. The current population is 49.2 percent male and 50.8 percent female. The median age of the population in your area is 40.2 , compared with the U.S. average, which is 38.6. The population density in your area is 6,645 people per square mile.

## HOUSEHOLDS

There are currently 217,523 households in your selected geography. The number of households has changed by 6.9 percent since 2000 . It is estimated that the number of households in your area will be 223,945 five years from now, which represents a change of 3.0 percent from the current year. The average household size in your area is 2.4 people.

## INCOME

In 2022, the median household income for your selected geography is $\$ 72,767$, compared with the U.S. average, which is currently $\$ 66,422$. The median household income for your area has changed by 80.7 percent since 2000. It is estimated that the median household income in your area will be $\$ 85,431$ five years from now, which represents a change of 17.4 percent from the current year.

The current year per capita income in your area is $\$ 46,228$, compared with the U.S. average, which is $\$ 37,200$. The current year's average household income in your area is $\$ 110,445$, compared with the U.S. average, which is $\$ 96,357$.

## HOUSING

The median housing value in your area was $\$ 775,662$ in 2022, compared with the U.S. median of $\$ 250,735$. In 2000, there were 69,960 owner-occupied housing units and 133,452 renter-occupied housing units in your area. The median rent at the time was $\$ 664$.

## EDUCATION

The selected area in 2022 had a lower level of educational attainment when compared with the U.S averages. 13.2 percent of the selected area's residents had earned a graduate degree compared with the national average of only 12.3 percent, and 29.1 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

The number of area residents with an associate degree was higher than the nation's at 8.8 percent vs. 8.4 percent, respectively.

The area had fewer high-school graduates, 18.3 percent vs. 27.1 percent for the nation. The percentage of residents who completed some college is also lower than the average for the nation, at 17.8 percent in the selected area compared with the 20.4 percent in the U.S.




