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Activity ID \#ZAD0120160

## Marcus $\mathcal{E}$ Millichap <br> LAAA TEAM

OFFICES THROUGHOUT THE U.S. AND CANADA


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## SECTION 1

## Executive Summary

OFFERING SUMMARY

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## OFFERING SUMMARY

| Listing Price $\mathbf{\$ 5 , 4 2 5 , 0 0 0}$ | Cap Rate $3.58 \%$ | \# of Units 8 |
| :---: | :---: | :---: |
| FINANCIAL |  |  |
| Listing Price |  | \$5,425,000 |
| NOI |  | \$194,267 |
| CAP Rate |  | 3.58\% |
| GRM |  | 17.95 |
| Price/SF |  | \$586.55 |
| Price/Unit |  | \$678,125 |
| OPERATIONAL |  |  |
| Gross SF |  | 9,249 SF |
| \# of Units |  | 8 |
| Lot Size |  | 0.15 Acres (6,405 SF) |
| Year Built |  | 2017 |



$\square$





EXECUTIVE SUMMARY | 15


## SECTION 2

## Property Information

INVESTMENT HIGHLIGHTS

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AMENITIES
```

REGIONAL MAP

LOCAL MAP

AERIAL MAP

RETAILER MAP

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## BEEMAN APARTMENTS

12602 Moorpark St, Studio City, CA 91604

## INVESTMENT OVERVIEW

The LAAA Team at Marcus \& Millichap is proud to present The Beeman Apartments, a luxury and modern 8-unit apartment complex located in the heart of Studio City. This fully non-rent-controlled property is ideally situated between Coldwater Canyon and Laurel Canyon Ave, within walking distance from Ventura Blvd and all the shopping, dining, and entertainment that Studio City has to offer. This property is being offered for sale for the very first time, being sold by the original developer and architect.

Built in 2017, this 8 -unit property sits on a corner lot with an alley behind, and the 9,249 square foot building is comprised of (6) 1 bed / 1 bath units and (2) 2 bed / 2 bath units. The property boasts unique contemporary architecture on a family-friendly tree lined street, and the large units provide bright and open floorplans with impressively tall 9 ' or 13 ' ceilings. Each unit comes with a stunning European style kitchen, new stainless steel appliance, a private large balcony with translucent glass guardrails to provide light and visual privacy, and a full sized washer/dryer. The tenants can enjoy ample secure and gated parking spots, a locked enclosure for bicycles, abundant storage spaces, convenient building access through an elevator serving each floor, and a beautiful furnished roof deck that gives dramatic views of the Hollywood Hills and San Gabriel Mountains.

This property presents a rare opportunity for an investor to acquire a true pride of ownership, ease of management, and truly unique non-rent-controlled property in one of the best locations the San Fernando Valley has to offer.

## UNIT AMENITIES

- Bright open floor plans with 9' or 13’ ceilings with clerestory windows
- Walnut style flooring and Brand New Appliances
- Stunning European style kitchens with stainless steel appliances
- Large private patios with translucent glass guardrails to provide light \& visual privacy
- Full size washer/dryer in apartments
- Abundant storage


## COMMON-AREA AMENITIES

- Unique contemporary architecture designed by Los Angeles Architect Ellis D. Gelman
- Corner lot provides excellent orientation and views from every unit
- A few blocks from Ventura Blvd. shops, markets and restaurants
- Furnished roof deck with dramatic views of the Hollywood Hills and Mountains
- Large elevator serving each floor with a maximum of 3 separated entrances per floor
- Gated and Secured Parking Lot with Bike storage in locked enclosure





## AERIAL MAP // Beeman Apartments



Beeman Apartments // RETAILER MAP


## SECTION 3

## Financial Analysis

FINANCIAL DETAILS

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As of December,2022

| UNIT | UNIT TYPE | Square <br> Feet | CURRENT <br> Rent / <br> Month | $\begin{aligned} & \text { CURRENT } \\ & \text { Rent / SF/ } \\ & \text { Month } \end{aligned}$ | POTENTIAL <br> Rent / <br> Month | POTENTIAL <br> Rent/ SF/ <br> Month |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 201 | 2 Bed / 2 Bath | 1,185 | \$3,650 | \$3.08 | \$4,100 | \$3.46 |
| 202 | 2 Bed / 2 Bath | 1,250 | \$3,800 | \$3.04 | \$4,100 | \$3.28 |
| 301 | 1 Bed/1 Bath | 740 | \$2,800 | \$3.78 | \$3,200 | \$4.32 |
| 302 | 1 Bed / 1 Bath Large | 830 | \$2,750 | \$3.31 | \$3,450 | \$4.16 |
| 303 | 1 Bed / 1 Bath Large | 850 | \$3,140 | \$3.69 | \$3,450 | \$4.06 |
| 401 | 1 Bed/1 Bath | 740 | \$2,895 | \$3.91 | \$3,200 | \$4.32 |
| 402 | 1 Bed / 1 Bath Large | 830 | \$3,100 | \$3.73 | \$3,450 | \$4.16 |
| 403 | 1 Bed / 1 Bath Large | 850 | \$3,050 | \$3.59 | \$3,450 | \$4.06 |
| Total |  | Square Feet: 9,249 | \$25,185 | \$2.72 | \$28,400 | \$3.07 |

Beeman Apartments // FINANCIAL DETAILS

| UNIT TYPE | $\begin{gathered} \text { \# OF } \\ \text { UNITS } \end{gathered}$ | AVG SQ <br> FEET | RENTAL RANGE | Current |  |  | POTENTIAL |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Average | Average | Monthly | AVERAGE | AVERAGE | MONTHLY |
|  |  |  |  | Rent | Rent / SF | Income | RENT | RENT / SF | INCOME |
| 1 Bed / 1 Bath | 2 | 740 | \$2,800-\$2,895 | \$2,848 | \$3.85 | \$5,695 | \$3,200 | \$4.32 | \$6,400 |
| 1 Bed / 1 Bath Large | 4 | 840 | \$2,750-\$3,140 | \$3,010 | \$3.58 | \$12,040 | \$3,450 | \$4.11 | \$13,800 |
| 2 Bed / 2 Bath | 2 | 1,218 | \$3,650-\$3,800 | \$3,725 | \$3.06 | \$7,450 | \$4,100 | \$3.37 | \$8,200 |
| TOTALS/WEIGHTED AVERAGES | 8 | 1,156 |  | \$3,148 | \$2.72 | \$25,185 | \$3,550 | \$3.07 | \$28,400 |
|  |  |  |  |  |  |  |  |  |  |
| GROSS ANNUALIZED RENTS |  |  |  | \$302,2 |  |  | \$340,80 |  |  |

Unit Distribution


Unit Rent


| INCOME | Current |  | Pro Forma |  | NOTES | PER UNIT | PER SF |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rental Income |  |  |  |  |  |  |  |
| Gross Current Rent | 302,220 |  | 340,800 |  |  | 42,600 | 36.85 |
| Physical Vacancy | $(9,067)$ | 3.0\% | $(10,224)$ | 3.0\% | [1] | $(1,278)$ | (1.11) |
| TOTAL VACANCY | $(\$ 9,067)$ | 3.0\% | (\$10,224) | 3.0\% |  | $(\$ 1,278)$ | (\$1) |
| EFFECTIVE GROSS INCOME | \$293,153 |  | \$330,576 |  |  | \$41,322 | \$35.74 |
|  |  |  |  |  |  |  |  |
| EXPENSES | Current |  | Pro Forma |  | NOTES | PER UNIT | PER SF |
| Real Estate Taxes | 65,100 |  | 65,100 |  | [2] | 8,138 | 7.04 |
| Insurance | 2,724 |  | 2,724 |  | [3] | 341 | 0.29 |
| Utilities | 5,290 |  | 5,290 |  | [4] | 661 | 0.57 |
| Trash Removal | 2,954 |  | 2,954 |  | [5] | 369 | 0.32 |
| Repairs \& Maitenance | 4,000 |  | 4,000 |  | [6] | 500 | 0.43 |
| Landscaping | 1,800 |  | 1,800 |  | [7] | 225 | 0.19 |
| Pest Control | 465 |  | 465 |  | [8] | 58 | 0.05 |
| Elevator | 2,800 |  | 2,800 |  | [9] | 350 | 0.30 |
| Fire Alarm | 531 |  | 531 |  | [10] | 66 | 0.06 |
| City Permits | 656 |  | 656 |  | [11] | 82 | 0.07 |
| AT\&T | 840 |  | 840 |  | [12] | 105 | 0.09 |
| Management Fee | 11,726 | 4.0\% | 13,223 | 4.0\% | [13] | 1,653 | 1.43 |
| TOTAL EXPENSES | \$98,886 |  | \$100,383 |  |  | \$12,548 | \$10.85 |
| EXPENSES AS \% OF EGI | 33.7\% |  | 30.4\% |  |  |  |  |
| NET OPERATING INCOME | \$194,267 |  | \$230,193 |  |  | \$28,774 | \$24.89 |

Notes and assumptions to the above analysis are on the following page.

Beeman Apartments // FINANCIAL DETAILS

## NOTES TO OPERATING STATEMENT

[1] Owner provided 2021 expense
[2] Estimated at $1.20 \%$ of purchase price
[3] Owner provided 2021 expense
[4] Owner provided 2021 expense
[5] Owner provided 2021 expense
[6] Estimated at $\$ 500$ per unit
[7] Owner provided 2021 expense
[8] Owner provided 2021 expense
[9] Owner provided 2021 expense
[10] Owner provided 2021 expense
[11] Owner provided 2021 expense
[12] Owner provided 2021 expense
[13] Estimated at 4.0\% of gross income

| SUMMARY |  |  |
| :--- | :---: | :---: |
| Price | $\$ 5,425,000$ | $100 \%$ |
| Down Payment | $\$ 5,425,000$ | 8 |
| Number of Units | $\$ 678,125$ |  |
| Price Per Unit | $\$ 586.55$ |  |
| Price Per SqFt | 9,249 |  |
| Gross SqFt | 0.15 Acres |  |
| Lot Size | 2016 |  |
| Approx. Year Built |  |  |

## OPERATING DATA

| RETURNS | Current | Pro Forma | Reno |
| :--- | :---: | :---: | :---: |
| CAP Rate | $3.58 \%$ | $4.24 \%$ |  |
| GRM | 17.95 | 15.92 |  |
| Cash-on-Cash | $3.58 \%$ | $4.24 \%$ |  |
| Debt Coverage Ratio | N/A | N/A |  |


| INCOME | Current |  | Pro Forma |  |
| :--- | :---: | :---: | :---: | :---: |
| Gross Scheduled Rent | $\$ 302,220$ |  | $\$ 340,800$ |  |
| Less: Vacancy/Deductions | $3.0 \%$ | $\$ 9,067$ | $3.0 \%$ | $\$ 10,224$ |
| Total Effective Rental Income |  | $\$ 293,153$ |  | $\$ 330,576$ |
| Other Income | $\$ 0$ |  | $\$ 0$ |  |
| Effective Gross Income | $\$ 293,153$ |  | $\$ 330,576$ |  |
| Less: Expenses | $33.7 \%$ | $\$ 98,886$ | $30.4 \%$ | $\$ 100,383$ |
| Net Operating Income |  | $\$ 194,267$ |  | $\$ 230,193$ |
| Cash Flow | $\$ 194,267$ |  | $\$ 230,193$ |  |
| Debt Service | $\$ 0$ |  | $\$ 0$ |  |
| Net Cash Flow After Debt Service | $3.58 \%$ | $\$ 194,267$ | $4.24 \%$ | $\$ 230,193$ |
| Principal Reduction |  | $\$ 0$ |  | $\$ 0$ |
| TOTAL RETURN | $3.58 \%$ | $\$ 194,267$ | $4.24 \%$ | $\$ 230,193$ |


|  |  |  |  |  | EXPENSES | Current | Pro Forma |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Real Estate Taxes | \$65,100 | \$65,100 |
|  |  |  |  |  | Insurance | \$2,724 | \$2,724 |
|  |  |  |  |  | Utilities | \$5,290 | \$5,290 |
|  |  |  |  |  | Trash Removal | \$2,954 | \$2,954 |
|  |  |  |  |  | Repairs \& Maitenance | \$4,000 | \$4,000 |
|  |  |  |  |  | Landscaping | \$1,800 | \$1,800 |
|  |  |  |  |  | Pest Control | \$465 | \$465 |
| \# OF UNITS | UNIT TYPE | SQFT/UNIT | SCHEDULED RENTS | MARKET RENTS | Elevator | \$2,800 | \$2,800 |
| 2 | 1 Bed / 1 Bath | 740 | \$2,848 | \$3,200 | Fire Alarm | \$531 | \$531 |
| 4 | 1 Bed / 1 Bath Large | 840 | \$3,010 | \$3,450 | City Permits | \$656 | \$656 |
| 2 | $2 \mathrm{Bed} / 2$ Bath | 1,218 | \$3,725 | \$4,100 | AT\&T | \$840 | \$840 |
|  |  |  |  |  | Management Fee | \$11,726 | \$13,223 |
|  |  |  |  |  | TOTAL EXPENSES | \$98,886 | \$100,383 |
|  |  |  |  |  | Expenses/Unit | \$12,361 | \$12,548 |
|  |  |  |  |  | Expenses/SF | \$10.69 | \$10.85 |

## Sale Comparables

SALE COMPS MAP<br>SALE COMPS SUMMARY<br>CAP RATE CHART<br>GRM CHART<br>PRICE PER SF CHART<br>PRICE PER UNIT CHART<br>SALE COMPS

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## SALE COMPS MAP

## Beeman Apartments

111408 Sarah St

24503 Coldwater Canyon Ave
(3) 11611 Moorpark St

Beeman Apartments // SALE COMPS SUMMARY

|  | SUBJECT PROPERTY | PRICE | BLDG SF | PRICE/SF | LOT SIZE | PRICE/UNIT | CAP RATE | \# OF UNITS | CLOSE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\hbar$ | Beeman Apartments 12602 Moorpark St Studio City, CA 91604 | \$5,425,000 | 9,249 SF | \$586.55 | 0.15 AC | \$678,125 | 3.58\% | 8 | On Market |
|  | SALE COMPARABLES | PRICE | BLDG SF | PRICE/SF | LOT SIZE | PRICE/UNIT | CAP RATE | \# OF UNITS | CLOSE |
| $1$ | 11408 Sarah St <br> 11408 Sarah St <br> Studio City, CA 91602 | \$5,726,000 | 11,661 SF | \$491.04 | 0.24 AC | \$572,600 | 3.80\% | 10 | 02/25/2022 |
| 2 | 4503 Coldwater Canyon Ave <br> 4503 Coldwater Canyon Ave <br> Studio City, CA 91604 | \$6,700,000 | 10,800 SF | \$620.37 | 0.15 AC | \$670,000 | 3.86\% | 10 | 01/25/2022 |
| (3) | 11611 Moorpark St <br> 11611 Moorpark St <br> Studio City, CA 91602 | \$4,950,000 | 10,743 SF | \$460.77 | 0.13 AC | \$825,000 | 3.64\% | 6 | 06/09/2022 |
|  | AVERAGES | \$5,792,000 | 11,068 SF | \$524.06 | 0.17 AC | \$689,200 | 3.77\% | 9 | - |






## SALE COMPS // Beeman Apartments


$\wedge$ Beeman Apartments
12602 Moorpark St, Studio City, CA 91604

| Listing Price: | \$5,425,000 | Price/SF: |  | \$586.55 |
| :---: | :---: | :---: | :---: | :---: |
| Property Type: | Multifamily | GRM: |  | 17.95 |
| NOI: | \$194,267 | Cap Rate: |  | 3.58\% |
| Occupancy: | - | Year Built: |  | 2017 |
| COE: | On Market | Number Of Units: |  | 8 |
| Lot Size: | 0.15 Acres | Price/Unit: |  | \$678,125 |
| Total SF: | 9,249 SF |  |  |  |
| UNIT TYPE | \# UNITS \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed/ 1 Bath | 225.0 | 740 | \$2,848 | \$3.85 |
| 1 Bed / 1 Bath Large | $4 \quad 50.0$ | 840 | \$3,010 | \$3.58 |
| 2 Bed / 2 Bath | $2 \quad 25.0$ | 1,218 | \$3,725 | \$3.06 |
| TOTAL/AVG | 8 100\% | 909 | \$3,148 | \$3.46 |

11408 Sarah St
11408 Sarah St Studio City, CA 91602

| Sale Price: | \$5,726,000 | Price/SF: |  | \$491.04 |
| :---: | :---: | :---: | :---: | :---: |
| Property Type: | Multifamily | GRM: |  | 17.46 |
| NOI: | \$217,730 | Cap Rate: |  | 3.80\% |
| Occupancy: | - | Year Built: |  | 2019 |
| COE: | 02/25/2022 | Number Of Units: |  | 10 |
| Lot Size: | 0.24 Acres | Price/Unit: |  | \$572,600 |
| Total SF: | 11,661 SF |  |  |  |
| UNIT TYPE | \# UNITS \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed (Low Income) | 10 |  |  |  |
| 1 Bed / 1 Bath | $3 \quad 30$ |  |  |  |
| 2 Bed / 2 Bath | 220 |  |  |  |
| 3 Bed / 2 Bath | 40 |  |  |  |
| TOTAL/AVG | $10 \quad 100 \%$ | 0 | \$0 |  |



24503 Coldwater Canyon Ave
4503 Coldwater Canyon Ave Studio City, CA 91604

| Sale Price: | \$6,700,000 | Price/SF: |  | \$620.37 |
| :---: | :---: | :---: | :---: | :---: |
| Property Type: | Multifamily | GRM: |  | 17.35 |
| NOI: | \$258,620 | Cap Rate: |  | 3.86\% |
| Occupancy: | - | Year Built: |  | 2021 |
| COE: | 01/25/2022 | Number Of Units: |  | 10 |
| Lot Size: | 0.15 Acres | Price/Unit: |  | \$670,000 |
| Total SF: | 10,800 SF |  |  |  |
| UNIT TYPE | \# UNITS \% OF | SIZE SF | RENT | RENT/SF |
| 1 Bed (Low Income) | 110 |  |  |  |
| 1 Bed / 1 Bath | 220 |  |  |  |
| 2 Bed / 2 Bath | 50 |  |  |  |
| 3 Bed / 2 Bath | 220 |  |  |  |
| TOTAL/AVG | 10 100\% | 0 | \$0 |  |



## 11611 Moorpark St

11611 Moorpark St Studio City, CA 91602

| Sale Price: |  | \$4,950,000 | Price/SF: |  | \$460.77 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Property Type: |  | Multifamily | GRM: |  | 17.95 |
| NOI: |  | \$180,180 | Cap Rate: |  | 3.64\% |
| Occupancy: |  | - | Year Built: |  | 2019 |
| COE: |  | 06/09/2022 | Number Of Units: |  | 6 |
| Lot Size: |  | 0.13 Acres | Price/Unit: |  | \$825,000 |
| Total SF: |  | 10,743 SF |  |  |  |
| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| 3 Bed / 3 Bath | 6 | 100 | 1,500 | \$3,813 | \$2.54 |
| TOTAL/AVG | 6 | 100\% | 1,500 | \$3,813 | \$2.54 |

## Lease Comparables

RENT COMPS MAP<br>RENT COMPS SUMMARY<br>RENT BY BED CHART<br>RENT COMPS

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## RENT COMPS MAP

## Beeman Apartments

(1) Avalon

2 L'Estancia
(3) 11434 MOORPARK ST
(4) 11815 Laurelwood Dr

5 The Plaza At Sherman Oaks
6 The Hesby
(7) 11640 Woodbridge St


|  | SUBJECT PROPERTY | RENT/SF | AVG SIZE | AVG RENT/UNIT | AVAILABLE SF | LOT SIZE | \# OF UNITS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sum$ | Beeman Apartments 12602 Moorpark St Studio City, CA 91604 | \$2.72 | 909 SF | \$3,148 | 9,249 SF | 0.15 AC | 8 |
|  | RENT COMPARABLES | RENT/SF | AVG SIZE | AVG RENT/UNIT | AVAILABLE SF | LOT SIZE | \# OF UNITS |
| $1$ | Avalon <br> 4121 Radford Ave <br> Studio City, CA 91604 | \$5.26 | 625 SF | \$3,290 | 75,733 SF | 0.69 AC | 81 |
| $2$ | L'Estancia <br> 4045 Vineland Ave <br> Studio City, CA 91604 | \$3.61 | 1,015 SF | \$3,661 | 157,686 SF | 1.99 AC | 160 |
| $3$ | 11434 MOORPARK ST <br> 11434 Moorpark St <br> Studio City, CA 91602 | \$2.22 | 1,800 SF | \$3,999 | 9,220 SF | 0.45 AC | 10 |
| 4 | 11815 Laurelwood Dr <br> 11815 Laurelwood Dr <br> Studio City, CA 91604 | \$2.59 | 1,660 SF | \$4,300 | 24,000 SF | 0.73 AC | 21 |
| $5$ | The Plaza at Sherman Oaks 4500 Woodman Ave Sherman Oaks, CA 91423 | \$4.41 | 700 SF | \$3,084 | 268,819 SF | 5.22 AC | 372 |
| 6 | The Hesby <br> 5031 Fair Ave <br> North Hollywood, CA 91601 | \$4.20 | 1,000 SF | \$4,200 | 354,068 SF | 2.72 AC | 308 |

Beeman Apartments // RENT COMPS SUMMARY

|  | SUBJECT PROPERTY | RENT/SF | AVG SIZE | AVG RENT/UNIT | AVAILABLE SF | LOT SIZE | \# OF UNITS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11640 Woodbridge St 11640 Woodbridge St Studio City, CA 91604 | \$2.68 | 1,600 SF | \$4,295 | 40,000 SF | 0.58 AC | 31 |
|  | AVERAGES | \$3.57 | 1,200 SF | \$3,832 | 132,789 SF | 1.77 AC | 140 |



Beeman Apartments // RENT COMPS

| Beeman Apartments <br> 12602 Moorpark St, Studio City, CA 91604 |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(1) Avalon

4121 Radford Ave, Studio City, CA 91604

1. 81 Units $\mid$ Year Built 2009


| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Bed / 1 Bath | 1 | 100 | 625 | $\$ 3,290$ | $\$ 5.26$ |
| TOTAL/AVG | 1 | $100 \%$ | 625 | $\$ 3,290$ | $\$ 5.26$ |

손
160 Units (C) Year Built 1995


| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Bed $/ 1$ Bath | 1 | 50 | 832 | $\$ 3,173$ | $\$ 3.81$ |
| 2 Bed $/ 2$ Bath | 1 | 50 | 1,199 | $\$ 4,150$ | $\$ 3.46$ |
| TOTAL/AVG | 2 | $100 \%$ | 1,015 | $\$ 3,661$ | $\$ 3.61$ |

3 11434 MOORPARK ST
11434 Moorpark St, Studio City, CA 91602

1. 10 Units $\mid \bigcirc$ Year Built 1987


| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $2 \mathrm{Bed} / 3$ Bath | 1 | 100 | 1,800 | $\$ 3,999$ | $\$ 2.22$ |
| TOTAL/AVG | 1 | $100 \%$ | 1,800 | $\$ 3,999$ | $\$ 2.22$ |

Beeman Apartments // RENT COMPS
(4) 11815 Laurelwood Dr

11815 Laurelwood Dr, Studio City, CA 91604


| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2 Bed / 3 Bath | 1 | 100 | 1,660 | $\$ 4,300$ | $\$ 2.59$ |
| TOTAL/AVG | 1 | $100 \%$ | 1,660 | $\$ 4,300$ | $\$ 2.59$ |

The Plaza At Sherman Oaks
4500 Woodman Ave, Sherman Oaks, CA 91423

1. 372 UnitsYear Built 1969


## 6 The Hesby <br> 5031 Fair Ave, North Hollywood, CA 91601

308 Units


| UNIT TYPE | \# UNITS | \% OF | SIZE SF | RENT | RENT/SF |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2 Bed / 2 Bath | 1 | 100 | 1,000 | $\$ 4,200$ | $\$ 4.20$ |
| TOTAL/AVG | 1 | $100 \%$ | 1,000 | $\$ 4,200$ | $\$ 4.20$ |



## SECTION 6

## Market Overview

MARKET OVERVIEW<br>DEMOGRAPHICS

Marcus \& Millichap


## SAN FERNANDO VALLEY

Approximately 2.5 million people reside in the San Fernando Valley, which includes the submarkets of Northridge-Northwest San Fernando Valley, Van Nuys-Northeast San Fernando Valley, Woodland Hills, Burbank-Glendale-Pasadena and Sherman Oaks-North Hollywood-Encino. The area's population is expected to increase by 55,600 residents through 2025 as more households are attracted to the market's regionally affordable home prices and multifamily rents.


* Forecast

Sources: Marcus \& Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

| POPULATION | 1 Mile | 3 Miles | 5 Miles |
| :---: | :---: | :---: | :---: |
| 2027 Projection |  |  |  |
| Total Population | 28,671 | 231,338 | 585,191 |
| 2022 Estimate |  |  |  |
| Total Population | 27,423 | 225,774 | 571,580 |
| 2010 Census |  |  |  |
| Total Population | 25,115 | 215,667 | 548,766 |
| 2000 Census |  |  |  |
| Total Population | 23,288 | 209,378 | 540,181 |
| Daytime Population |  |  |  |
| 2022 Estimate | 23,212 | 202,303 | 581,023 |
| HOUSEHOLDS | 1 Mile | 3 Miles | 5 Miles |
| 2027 Projection |  |  |  |
| Total Households | 13,943 | 105,235 | 245,890 |
| 2022 Estimate |  |  |  |
| Total Households | 13,325 | 102,204 | 239,028 |
| Average (Mean) Household Size | 2.0 | 2.2 | 2.4 |
| 2010 Census |  |  |  |
| Total Households | 12,100 | 96,106 | 225,445 |
| 2000 Census |  |  |  |
| Total Households | 11,661 | 93,781 | 222,697 |
| Growth 2022-2027 | 4.6\% | 3.0\% | 2.9\% |
| HOUSING UNITS | 1 Mile | 3 Miles | 5 Miles |
| Occupied Units |  |  |  |
| 2027 Projection | 14,969 | 113,640 | 265,620 |
| 2022 Estimate | 14,259 | 109,978 | 257,393 |
| Owner Occupied | 5,750 | 35,735 | 87,957 |
| Renter Occupied | 7,575 | 66,469 | 151,070 |
| Vacant | 934 | 7,774 | 18,365 |
| Persons in Units |  |  |  |
| 2022 Estimate Total Occupied Units | 13,325 | 102,204 | 239,028 |
| 1 Person Units | 38.2\% | 36.9\% | 35.4\% |
| 2 Person Units | 35.2\% | 33.3\% | 30.6\% |
| 3 Person Units | 14.1\% | 14.0\% | 13.8\% |
| 4 Person Units | 9.4\% | 9.7\% | 10.7\% |
| 5 Person Units | 2.3\% | 3.5\% | 4.8\% |
| 6+ Person Units | 0.8\% | 2.5\% | 4.6\% |


| HOUSEHOLDS BY INCOME | 1 Mile | 3 Miles | 5 Miles |
| :---: | :---: | :---: | :---: |
| 2022 Estimate |  |  |  |
| \$200,000 or More | 23.4\% | 15.5\% | 15.0\% |
| \$150,000-\$199,999 | 10.7\% | 8.5\% | 7.8\% |
| \$100,000-\$149,999 | 18.4\% | 17.3\% | 16.8\% |
| \$75,000-\$99,999 | 12.3\% | 12.9\% | 12.8\% |
| \$50,000-\$74,999 | 13.6\% | 14.5\% | 14.1\% |
| \$35,000-\$49,999 | 6.7\% | 9.3\% | 9.6\% |
| \$25,000-\$34,999 | 3.8\% | 6.2\% | 6.8\% |
| \$15,000-\$24,999 | 5.3\% | 7.1\% | 7.6\% |
| Under \$15,000 | 5.7\% | 8.7\% | 9.6\% |
| Average Household Income | \$165,486 | \$130,410 | \$127,256 |
| Median Household Income | \$105,359 | \$82,602 | \$79,316 |
| Per Capita Income | \$80,506 | \$59,150 | \$53,376 |
| POPULATION PROFILE | 1 Mile | 3 Miles | 5 Miles |
| Population By Age |  |  |  |
| 2022 Estimate Total Population | 27,423 | 225,774 | 571,580 |
| Under 20 | 17.0\% | 17.8\% | 19.1\% |
| 20 to 34 Years | 20.4\% | 23.9\% | 23.9\% |
| 35 to 39 Years | 8.9\% | 9.0\% | 8.6\% |
| 40 to 49 Years | 15.9\% | 14.9\% | 14.6\% |
| 50 to 64 Years | 20.7\% | 19.1\% | 18.9\% |
| Age 65+ | 17.0\% | 15.3\% | 15.0\% |
| Median Age | 42.1 | 39.6 | 39.1 |
| Population 25+ by Education Level |  |  |  |
| 2022 Estimate Population Age 25+ | 21,799 | 174,819 | 432,995 |
| Elementary (0-8) | 1.6\% | 4.3\% | 7.7\% |
| Some High School (9-11) | 2.2\% | 4.3\% | 5.9\% |
| High School Graduate (12) | 8.9\% | 13.3\% | 15.5\% |
| Some College (13-15) | 20.4\% | 20.2\% | 19.3\% |
| Associate Degree Only | 5.8\% | 7.7\% | 7.4\% |
| Bachelor's Degree Only | 40.7\% | 34.7\% | 29.9\% |
| Graduate Degree | 20.4\% | 15.6\% | 14.3\% |
| Population by Gender |  |  |  |
| 2022 Estimate Total Population | 27,423 | 225,774 | 571,580 |
| Male Population | 48.4\% | 49.3\% | 50.4\% |
| Female Population | 51.6\% | 50.7\% | 49.6\% |

## POPULATION

In 2022, the population in your selected geography is 571,580 . The population has changed by 5.8 percent since 2000 . It is estimated that the population in your area will be 585,191 five years from now, which represents a change of 2.4 percent from the current year. The current population is 50.4 percent male and 49.6 percent female. The median age of the population in your area is 39.1, compared with the U.S. average, which is 38.6. The population density in your area is 7,276 people per square mile.

## HOUSEHOLDS

There are currently 239,028 households in your selected geography. The number of households has changed by 7.3 percent since 2000. It is estimated that the number of households in your area will be 245,890 five years from now, which represents a change of 2.9 percent from the current year. The average household size in your area is 2.4 people.

## INCOME

In 2022, the median household income for your selected geography is $\$ 79,316$, compared with the U.S. average, which is currently $\$ 66,422$. The median household income for your area has changed by 84.1 percent since 2000. It is estimated that the median household income in your area will be $\$ 93,749$ five years from now, which represents a change of 18.2 percent from the current year.

The current year per capita income in your area is $\$ 53,376$, compared with the U.S. average, which is $\$ 37,200$. The current year's average household income in your area is $\$ 127,256$, compared with the U.S. average, which is $\$ 96,357$.


## EMPLOYMENT

In 2022, 310,206 people in your selected area were employed. The 2000 Census revealed that 70.9 percent of employees are in white-collar occupations in this geography, and 29.1 percent are in blue-collar occupations. In 2022, unemployment in this area was 7.0 percent. In 2000, the average time traveled to work was 27.0 minutes.

## HOUSING

The median housing value in your area was $\$ 834,903$ in 2022, compared with the U.S. median of $\$ 250,735$. In 2000 , there were 87,792 owner-occupied housing units and 134,905 renter-occupied housing units in your area. The median rent at the time was $\$ 676$.

## EDUCATION

The selected area in 2022 had a lower level of educational attainment when compared with the U.S averages. 14.3 percent of the selected area's residents had earned a graduate degree compared with the national average of only 12.3 percent, and 29.9 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

The number of area residents with an associate degree was lower than the nation's at 7.4 percent vs. 8.4 percent, respectively.

The area had fewer high-school graduates, 15.5 percent vs. 27.1 percent for the nation. The percentage of residents who completed some college is also lower than the average for the nation, at 19.3 percent in the selected area compared with the 20.4 percent in the U.S.

DEMOGRAPHICS // Beeman Apartments




