# Marcus Millichap LAAA TEAM OFFERING MEMORANDUM **Beeman Apartments**

12602 Moorpark St, Studio City, CA 91604

### NON-ENDORSEMENT & DISCLAIMER NOTICE

### CONFIDENTIALITY & DISCLAIMER

The information contained in the following Marketing Brochure is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Marcus & Millichap and should not be made available to any other person or entity without the written consent of Marcus & Millichap. This Marketing Brochure has been prepared to provide summary, unverified information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained herein is not a substitute for a thorough due diligence investigation. Marcus & Millichap has not made any investigation, and makes no warranty or representation, with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State and Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this Marketing Brochure has been obtained from sources we believe to be reliable; however, Marcus & Millichap has not verified, and will not verify, any of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein.

### NON-ENDORSEMENT NOTICE

Marcus & Millichap is not affiliated with, sponsored by, or endorsed by any commercial tenant or lessee identified in this marketing package. The presence of any corporation's logo or name is not intended to indicate or imply affiliation with, or sponsorship or endorsement by, said corporation of Marcus & Millichap, its affiliates or subsidiaries, or any agent, product, service, or commercial listing of Marcus & Millichap, and is solely included for the purpose of providing tenant lessee information about this listing to prospective customers. ALL PROPERTY SHOWINGS ARE BY APPOINTMENT ONLY. PLEASE CONSULT YOUR MARCUS & MILLICHAP AGENT FOR MORE DETAILS.

#### RENT DISCLAIMER

Any rent or income information in this offering memorandum, with the exception of actual, historical rent collections, represent good faith projections of potential future rent only, and Marcus & Millichap makes no representations as to whether such rent may actually be attainable. Local, state, and federal laws regarding restrictions on rent increases may make these projections impossible, and Buyer and its advisors should conduct their own investigation to determine whether such rent increases are legally permitted and reasonably attainable.

### SPECIAL COVID-19 NOTICE

All potential buyers are strongly advised to take advantage of their opportunities and obligations to conduct thorough due diligence and seek expert opinions as they may deem necessary, especially given the unpredictable changes resulting from the continuing COVID-19 pandemic. Marcus & Millichap has not been retained to perform, and cannot conduct, due diligence on behalf of any prospective purchaser. Marcus & Millichap's principal expertise is in marketing investment properties and acting as intermediaries between buyers and sellers. Marcus & Millichap and its investment professionals cannot and will not act as lawyers, accountants, contractors, or engineers. All potential buyers are admonished and advised to engage other professionals on legal issues, tax, regulatory, financial, and accounting matters, and for questions involving the property's physical condition or financial outlook. Projections and pro forma financial statements are not guarantees and, given the potential volatility created by COVID-19, all potential buyers should be comfortable with and rely solely on their own projections, analyses, and decision-making.

Activity ID #ZAD0120160

Marcus Millichap

OFFICES THROUGHOUT THE U.S. AND CANADA marcusmillichap.com

### EXCLUSIVELY LISTED BY

### **Glen Scher**

Senior Vice President Investments Office: Encino Direct: 818.212.2808 Glen.Scher@marcusmillichap.com License: CA #01962976

### **Filip Niculete**

Senior Managing Director Investments Office: Encino Direct: 818.212.2748 Filip.Niculete@marcusmillichap.com License: CA #01905352

### Jonathan Erster

Senior Associate Office: Encino Direct: 818.212.2724 Jonathan.Erster@marcusmillichap.com License: CA #01906424



### DISCLAIMER

Any rent or income information in this offering memorandum, with the exception of actual, historical rent collections, represent good faith projections of potential future rent only, and Marcus & Millichap makes no representations as to whether such rent may actually be attainable. Local, state, and federal laws regarding restrictions on rent increases may make these projections impossible, and Buyer and its advisors should conduct their own investigation to determine whether such rent increases are legally permitted and reasonably attainable.





### TABLE OF CONTENTS

SECTION 1	
Executive Summary	7
SECTION 2	
Property Information	17
SECTION 3	
Financial Analysis	24
SECTION 4	
Sale Comparables	31
SECTION 5	
Lease Comparables	40
SECTION 6	
Market Overview	49

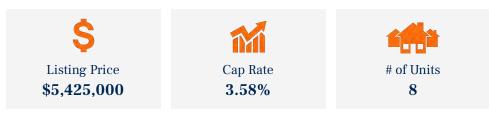
SECTION 1

### **Executive Summary**

OFFERING SUMMARY



### OFFERING SUMMARY

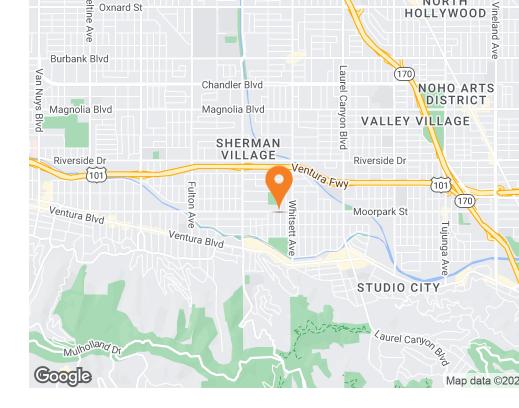


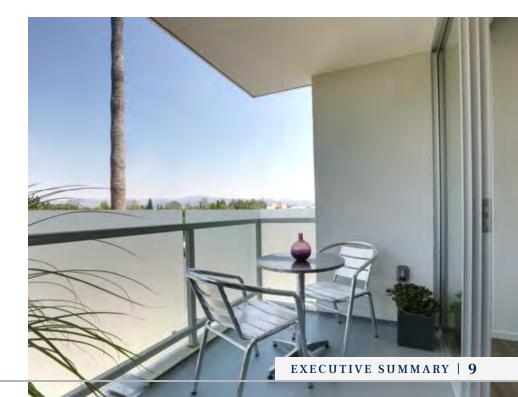
### FINANCIAL

Listing Price	\$5,425,000
NOI	\$194,267
CAP Rate	3.58%
GRM	17.95
Price/SF	\$586.55
Price/Unit	\$678,125

### **OPERATIONAL**

Gross SF	9,249 SF
# of Units	8
Lot Size	0.15 Acres (6,405 SF)
Year Built	2017



















### SECTION 2

### Property Information

INVESTMENT HIGHLIGHTS

AMENITIES

REGIONAL MAP

LOCAL MAP

AERIAL MAP

RETAILER MAP

### **BEEMAN APARTMENTS** 12602 Moorpark St, Studio City, CA 91604

### **INVESTMENT OVERVIEW**

The LAAA Team at Marcus & Millichap is proud to present The Beeman Apartments, a luxury and modern 8-unit apartment complex located in the heart of Studio City. This fully non-rent-controlled property is ideally situated between Coldwater Canyon and Laurel Canyon Ave, within walking distance from Ventura Blvd and all the shopping, dining, and entertainment that Studio City has to offer. This property is being offered for sale for the very first time, being sold by the original developer and architect.

Built in 2017, this 8-unit property sits on a corner lot with an alley behind, and the 9,249 square foot building is comprised of (6) 1 bed / 1 bath units and (2) 2 bed / 2 bath units. The property boasts unique contemporary architecture on a family-friendly tree lined street, and the large units provide bright and open floorplans with impressively tall 9' or 13' ceilings. Each unit comes with a stunning European style kitchen, new stainless steel appliance, a private large balcony with translucent glass guardrails to provide light and visual privacy, and a full sized washer/dryer. The tenants can enjoy ample secure and gated parking spots, a locked enclosure for bicycles, abundant storage spaces, convenient building access through an elevator serving each floor, and a beautiful furnished roof deck that gives dramatic views of the Hollywood Hills and San Gabriel Mountains.

This property presents a rare opportunity for an investor to acquire a true pride of ownership, ease of management, and truly unique non-rent-controlled property in one of the best locations the San Fernando Valley has to offer.

### **UNIT AMENITIES**

- Bright open floor plans with 9' or 13' ceilings with clerestory windows
- Walnut style flooring and Brand New Appliances
- Stunning European style kitchens with stainless steel appliances
- Large private patios with translucent glass guardrails to provide light & visual privacy
- Full size washer/dryer in apartments
- Abundant storage

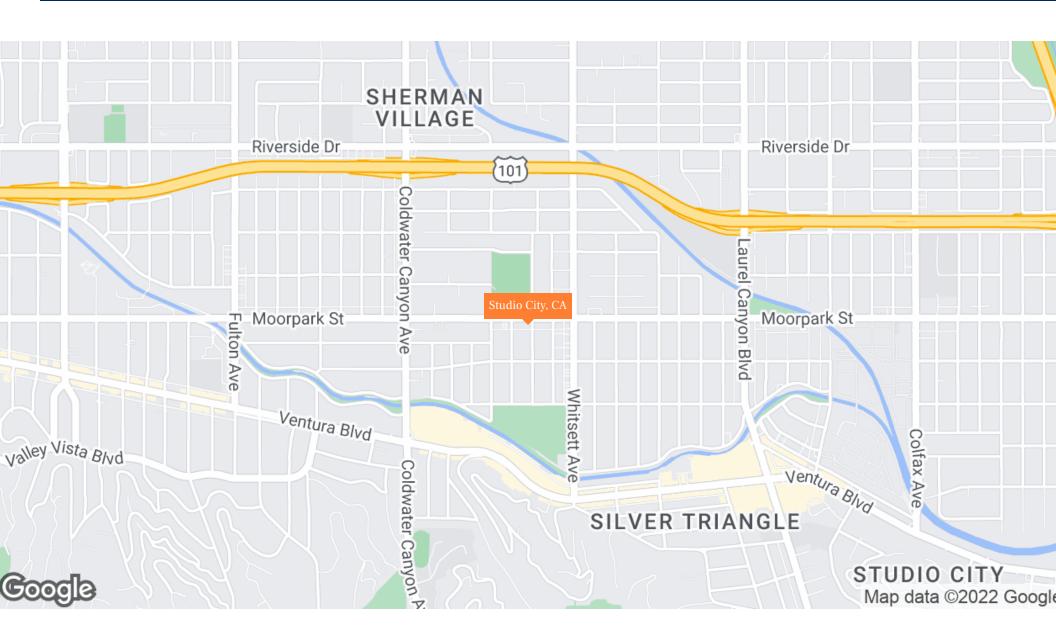
### **COMMON-AREA AMENITIES**

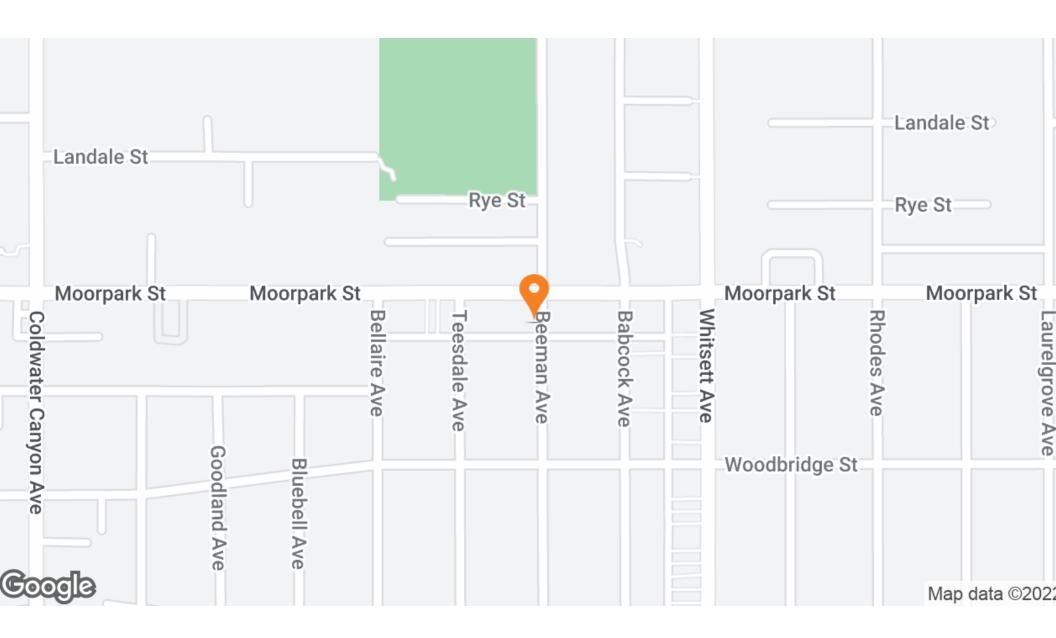
- Unique contemporary architecture designed by Los Angeles Architect Ellis D. Gelman
- Corner lot provides excellent orientation and views from every unit
- A few blocks from Ventura Blvd. shops, markets and restaurants
- Furnished roof deck with dramatic views of the Hollywood Hills and Mountains
- Large elevator serving each floor with a maximum of 3 separated entrances per floor
- Gated and Secured Parking Lot with Bike storage in locked enclosure

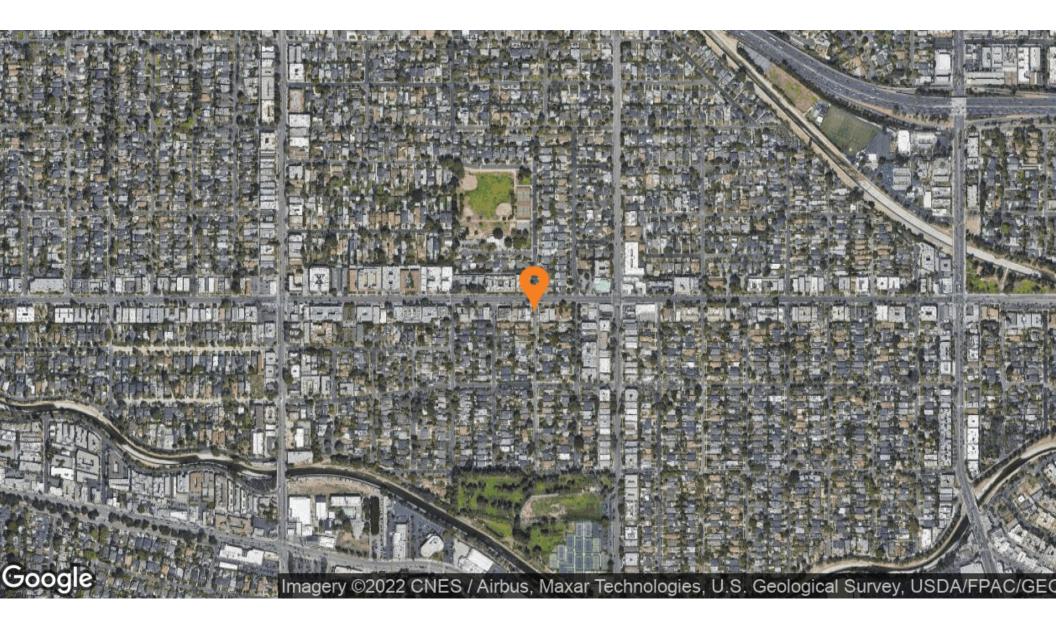




### **REGIONAL MAP // Beeman Apartments**









### Beeman Apartments // RETAILER MAP

## Financial Analysis

FINANCIAL DETAILS

Millichap And TEAM



#### As of December,2022

			CURRENT	CURRENT	POTENTIAL	POTENTIAL
		Square	Rent /	Rent / SF/	Rent /	Rent/ SF/
UNIT	UNIT TYPE	Feet	Month	Month	Month	Month
201	2 Bed / 2 Bath	1,185	\$3,650	\$3.08	\$4,100	\$3.46
202	2 Bed / 2 Bath	1,250	\$3,800	\$3.04	\$4,100	\$3.28
301	1 Bed / 1 Bath	740	\$2,800	\$3.78	\$3,200	\$4.32
302	1 Bed / 1 Bath Large	830	\$2,750	\$3.31	\$3,450	\$4.16
303	1 Bed / 1 Bath Large	850	\$3,140	\$3.69	\$3,450	\$4.06
401	1 Bed / 1 Bath	740	\$2,895	\$3.91	\$3,200	\$4.32
402	1 Bed / 1 Bath Large	830	\$3,100	\$3.73	\$3,450	\$4.16
403	1 Bed / 1 Bath Large	850	\$3,050	\$3.59	\$3,450	\$4.06
Total		Square Feet: 9,249	\$25,185	\$2.72	\$28,400	\$3.07

					Current			POTENTIAL	
	# OF	AVG SQ	RENTAL	Average	Average	Month	ly AVERAGE	AVERAGE	MONTHLY
UNIT TYPE	UNITS	FEET	RANGE	Rent	Rent / SF	Incon	ne RENT	RENT / SF	INCOME
1 Bed / 1 Bath	2	740	\$2,800 - \$2,895	\$2,848	\$3.85	\$5,69	\$3,200	\$4.32	\$6,400
1 Bed / 1 Bath Large	4	840	\$2,750 - \$3,140	\$3,010	\$3.58	\$12,04	40 \$3,450	\$4.11	\$13,800
2 Bed / 2 Bath	2	1,218	\$3,650 - \$3,800	\$3,725	\$3.06	\$7,45	0 \$4,100	\$3.37	\$8,200
TOTALS/WEIGHTED AVERAGES	8	1,156		\$3,148	\$2.72	\$25,18	\$3,550	\$3.07	\$28,400
GROSS ANNUALIZED RENTS				\$302,220			\$340,80	00	
	Unit Dist	ribution					Unit Rent		
1 Bed / 1 Bath Large 50%			2 Bed / 2 Bath 25%		\$4,500 \$4,000 \$3,500 \$3,000 \$2,500 \$2,000 \$1,000 \$1,000 \$500 \$0				\$5.00 SF \$4.50 SF \$3.50 SF ent per SF/Month \$2.00 SF \$1.50 SF \$0.50 SF \$0.50 SF
						1 Bed / 1 Bath	1 Bed / 1 Bath Large	2 Bed / 2 Bath	
		1 Bed / 1 25%					Unit Type Rent Rent	t SF	

### FINANCIAL DETAILS // Beeman Apartments

INCOME	Current		Pro Forma		NOTES	PER UNIT	PER SF
Rental Income							
Gross Current Rent	302,220		340,800			42,600	36.85
Physical Vacancy	(9,067)	3.0%	(10,224)	3.0%	[1]	(1,278)	(1.11)
TOTAL VACANCY	(\$9,067)	3.0%	(\$10,224)	3.0%		(\$1,278)	(\$1)
EFFECTIVE GROSS INCOME	\$293,153		\$330,576			\$41,322	\$35.74
EXPENSES	Current		Pro Forma		NOTES	PER UNIT	PER SF
Real Estate Taxes	65,100		65,100		[2]	8,138	7.04
Insurance	2,724		2,724		[3]	341	0.29
Utilities	5,290		5,290		[4]	661	0.57
Trash Removal	2,954		2,954		[5]	369	0.32
Repairs & Maitenance	4,000		4,000		[6]	500	0.43
Landscaping	1,800		1,800		[7]	225	0.19
Pest Control	465		465		[8]	58	0.05
Elevator	2,800		2,800		[9]	350	0.30
Fire Alarm	531		531		[10]	66	0.06
City Permits	656		656		[11]	82	0.07
AT&T	840		840		[12]	105	0.09
Management Fee	11,726	4.0%	13,223	4.0%	[13]	1,653	1.43
TOTAL EXPENSES	\$98,886		\$100,383			\$12,548	\$10.85
EXPENSES AS % OF EGI	33.7%		30.4%				
NET OPERATING INCOME	\$194,267		\$230,193			\$28,774	\$24.89

Notes and assumptions to the above analysis are on the following page.

[1]	Owner provided 2021 expense
[2]	Estimated at 1.20% of purchase price
[3]	Owner provided 2021 expense
[4]	Owner provided 2021 expense
[5]	Owner provided 2021 expense
[6]	Estimated at \$500 per unit
[7]	Owner provided 2021 expense
[8]	Owner provided 2021 expense
[9]	Owner provided 2021 expense
[10]	Owner provided 2021 expense
[11]	Owner provided 2021 expense
[12]	Owner provided 2021 expense
[13]	Estimated at 4.0% of gross income

SUMMARY		
Price	\$5,425,000	
Down Payment	\$5,425,000	100%
Number of Units	8	
Price Per Unit	\$678,125	
Price Per SqFt	\$586.55	
Gross SqFt	9,249	
Lot Size	0.15 Acres	
Approx. Year Built	2016	

RETURNS	Current	Pro Forma	Reno	
CAP Rate	3.58%	4.24%	0.00%	
GRM	17.95	15.92		
Cash-on-Cash	3.58%	4.24%		
Debt Coverage Ratio	N/A	N/A		

#### OPERATING DATA

INCOME		Current		Pro Forma
Gross Scheduled Rent		\$302,220		\$340,800
Less: Vacancy/Deductions	3.0%	\$9,067	3.0%	\$10,224
Total Effective Rental Income		\$293,153		\$330,576
Other Income		\$0		\$0
Effective Gross Income		\$293,153		\$330,576
Less: Expenses	33.7%	\$98,886	30.4%	\$100,383
Net Operating Income		\$194,267		\$230,193
Cash Flow		\$194,267		\$230,193
Debt Service		\$0		\$0
Net Cash Flow After Debt Service	3.58%	\$194,267	4.24%	\$230,193
Principal Reduction		\$0		\$0
TOTAL RETURN	3.58%	\$194,267	4.24%	\$230,193

EXPENSES	Current	Pro Forma
Real Estate Taxes	\$65,100	\$65,100
Insurance	\$2,724	\$2,724
Utilities	\$5,290	\$5,290
Trash Removal	\$2,954	\$2,954
Repairs & Maitenance	\$4,000	\$4,000
Landscaping	\$1,800	\$1,800
Pest Control	\$465	\$465
Elevator	\$2,800	\$2,800
Fire Alarm	\$531	\$531
City Permits	\$656	\$656
AT&T	\$840	\$840
Management Fee	\$11,726	\$13,223
TOTAL EXPENSES	\$98,886	\$100,383
Expenses/Unit	\$12,361	\$12,548
Expenses/SF	\$10.69	\$10.85

# OF UNITS	UNIT TYPE	SQFT/UNIT	SCHEDULED RENTS	MARKET RENTS
2	1 Bed / 1 Bath	740	\$2,848	\$3,200
4	1 Bed / 1 Bath Large	840	\$3,010	\$3,450
2	2 Bed / 2 Bath	1,218	\$3,725	\$4,100

### Section 4 Sale Comparables

### SALE COMPS MAP

SALE COMPS SUMMARY

CAP RATE CHART

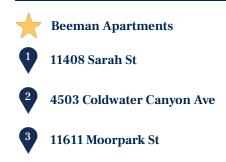
GRM CHART

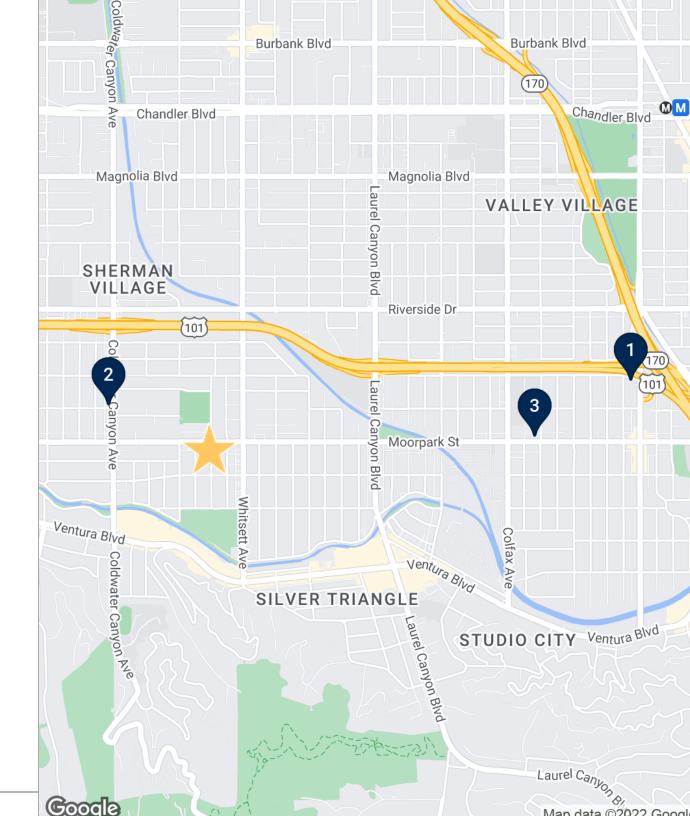
PRICE PER SF CHART

PRICE PER UNIT CHART

SALE COMPS

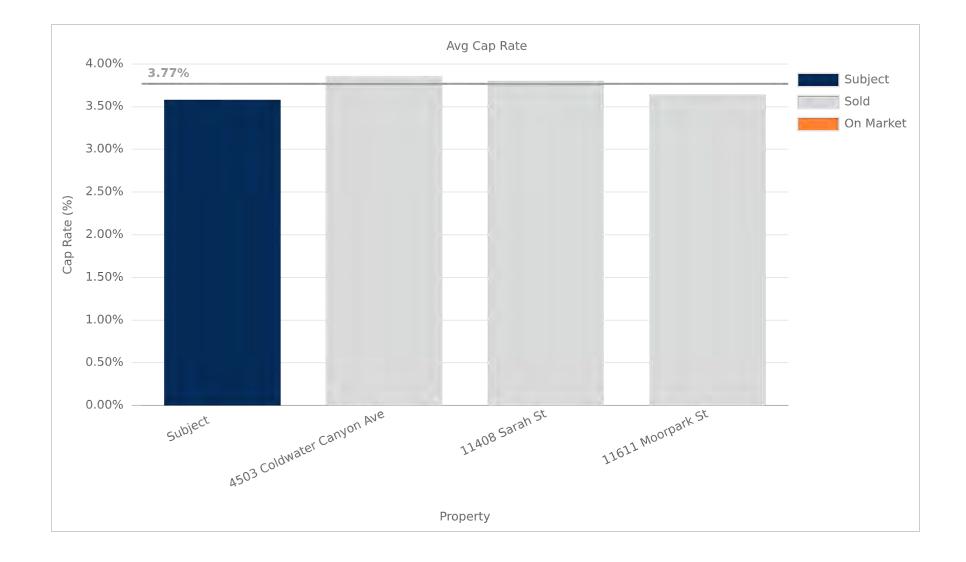
### SALE COMPS MAP

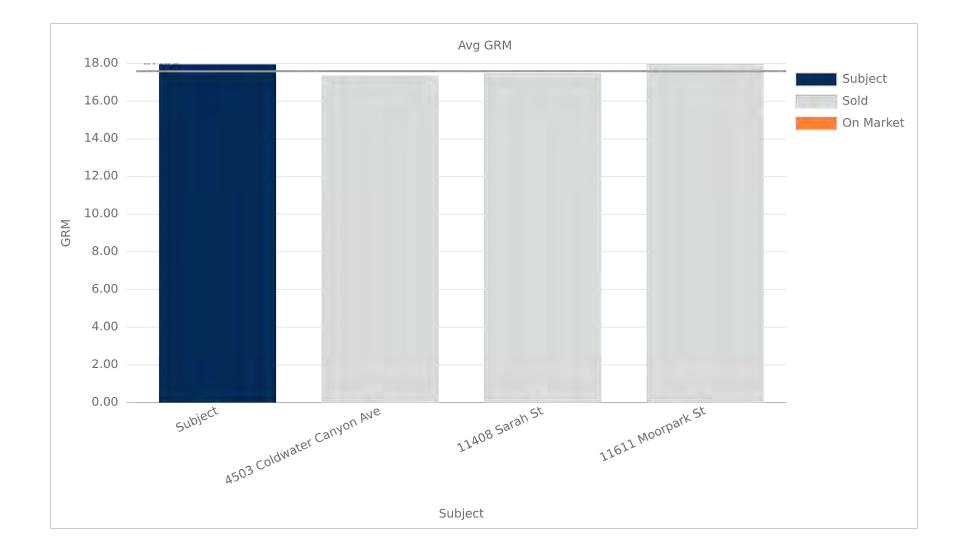


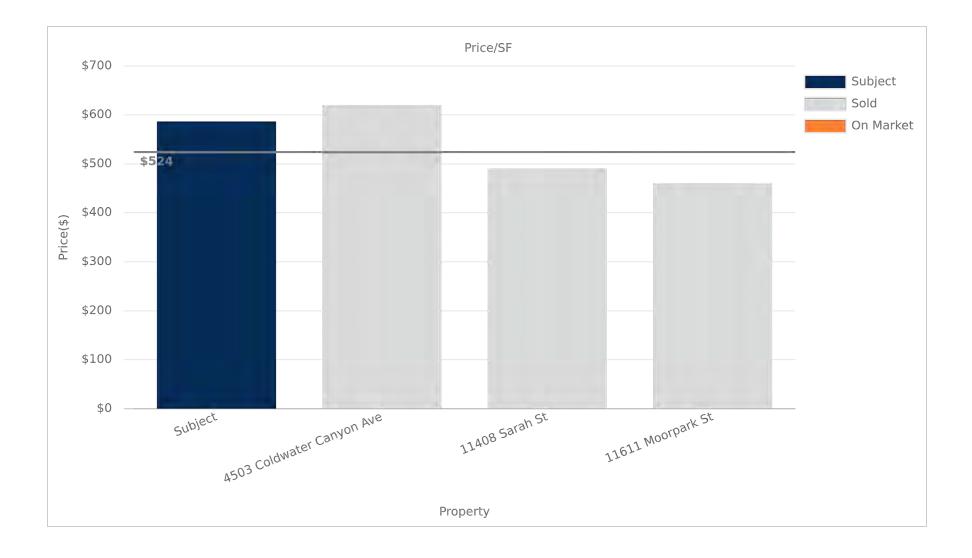


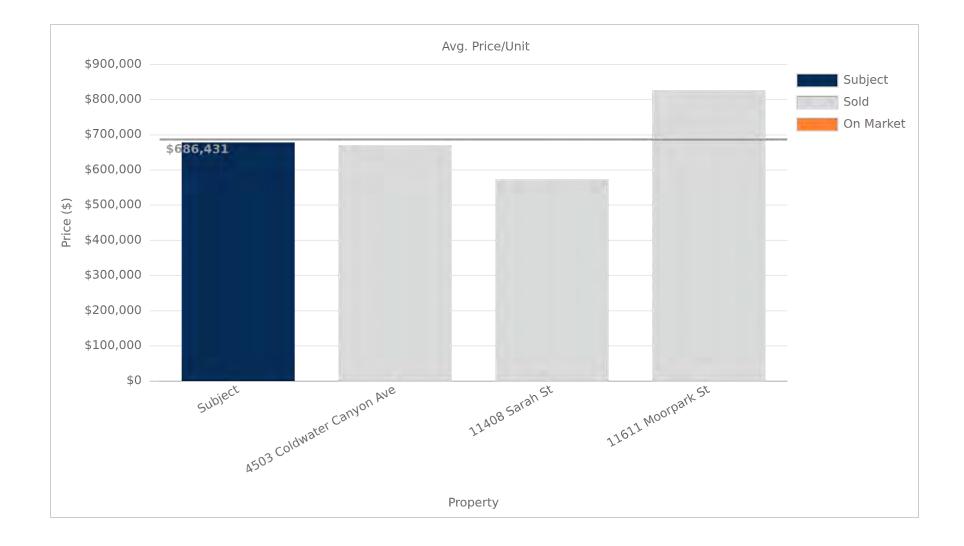
### **Beeman Apartments** // SALE COMPS SUMMARY

	SUBJECT PROPERTY	PRICE	BLDG SF	PRICE/SF	LOT SIZE	PRICE/UNIT	CAP RATE	<b># OF UNITS</b>	CLOSE
*	<b>Beeman Apartments</b> 12602 Moorpark St Studio City, CA 91604	\$5,425,000	9,249 SF	\$586.55	0.15 AC	\$678,125	3.58%	8	On Market
	SALE COMPARABLES	PRICE	BLDG SF	PRICE/SF	LOT SIZE	PRICE/UNIT	CAP RATE	# OF UNITS	CLOSE
1	<b>11408 Sarah St</b> 11408 Sarah St Studio City, CA 91602	\$5,726,000	11,661 SF	\$491.04	0.24 AC	\$572,600	3.80%	10	02/25/202
2	<b>4503 Coldwater Canyon Ave</b> 4503 Coldwater Canyon Ave Studio City, CA 91604	\$6,700,000	10,800 SF	\$620.37	0.15 AC	\$670,000	3.86%	10	01/25/202
3	<b>11611 Moorpark St</b> 11611 Moorpark St Studio City, CA 91602	\$4,950,000	10,743 SF	\$460.77	0.13 <u>A</u> C	\$825,000	3.64%	6	06/09/202
	AVERAGES	\$5,792,000	11,068 SF	\$524.06	0.17 AC	\$689,200	3.77%	9	-









## SALE COMPS // Beeman Apartments





Listing Price:	\$5,4	25,000	Price/SF:	\$586.55	
Property Type:	Mult	ifamily	GRM:		17.95
NOI:	\$1	94,267	Cap Rate:		3.58%
Occupancy:		-	Year Built:	2017	
COE:	On	Market	Number Of Units	8	
Lot Size:	0.1	5 Acres	Price/Unit:	\$678,125	
Total SF:	9	,249 SF			
UNIT TYPE	<b># UNITS</b>	% OF	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed / 1 Bath	2	25.0	740	\$2,848	\$3.85
1 Bed / 1 Bath Large	4	50.0	840	\$3,010	\$3.58
2 Bed / 2 Bath	2	25.0	1,218	\$3,725	\$3.06
TOTAL/AVG	8	100%	909	\$3,148	\$3.46



#### 11408 Sarah St 11408 Sarah St Studio City, CA 91602

Sale Price:	\$5,72	26,000	Price/SF:		\$491.04
Property Type:	Multi	Multifamily			17.46
NOI:	\$217,730		Cap Rate:		3.80%
Occupancy:	- 7		Year Built:		2019
COE:	02/25	5/2022	Number Of Units:		10
Lot Size:	0.24	Acres	Price/Unit:		\$572,600
Total SF:	11,0	661 SF			
UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed (Low Income)	1	10	)		
1 Bed / 1 Bath	3	30	)		
2 Bed / 2 Bath	2	20	)		
3 Bed / 2 Bath	4	40	)		
TOTAL/AVG	10	100%	0	\$0	

## **Beeman Apartments** // SALE COMPS



#### **4503 Coldwater Canyon Ave** 4503 Coldwater Canyon Ave Studio City, CA 91604

UNIT TYPE	<b># UNITS</b>	% OF	SIZE SF	RENT	<b>RENT/SF</b>
Total SF:	10,8	00 SF			
Lot Size:	0.15	Acres	Price/Unit:		\$670,000
COE:	01/25	/2022	Number Of Units:		10
Occupancy:		-	Year Built:		2021
NOI:	\$25	8,620	Cap Rate:		3.86%
Property Type:	Multif	amily	GRM:		17.35
Sale Price:	\$6,70	0,000	Price/SF:		\$620.37

1 Bed (Low Income)	1	10			
1 Bed / 1 Bath	2	20			
2 Bed / 2 Bath	5	50			
3 Bed / 2 Bath	2	20			
TOTAL/AVG	10	100%	0	\$0	



#### 11611 Moorpark St 11611 Moorpark St Studio City, CA 91602

Sale Price:	\$4	,950,000	Price/SF:	\$460.77		
Property Type:	Mı	ultifamily	GRM:	GRM:		
NOI:		\$180,180	Cap Rate:		3.64%	
Occupancy:		-	Year Built:		2019	
COE:	06	06/09/2022		Number Of Units:		
Lot Size:	0	.13 Acres	Price/Unit:	\$825,000		
Total SF:	1	10,743 SF				
UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	RENT/SF	
3 Bed / 3 Bath	6	100	1,500	\$3,813	\$2.54	
TOTAL/AVG	6	100%	1,500	\$3,813	\$2.54	

### SECTION 5

# **Lease Comparables**

RENT COMPS MAP

RENT COMPS SUMMARY

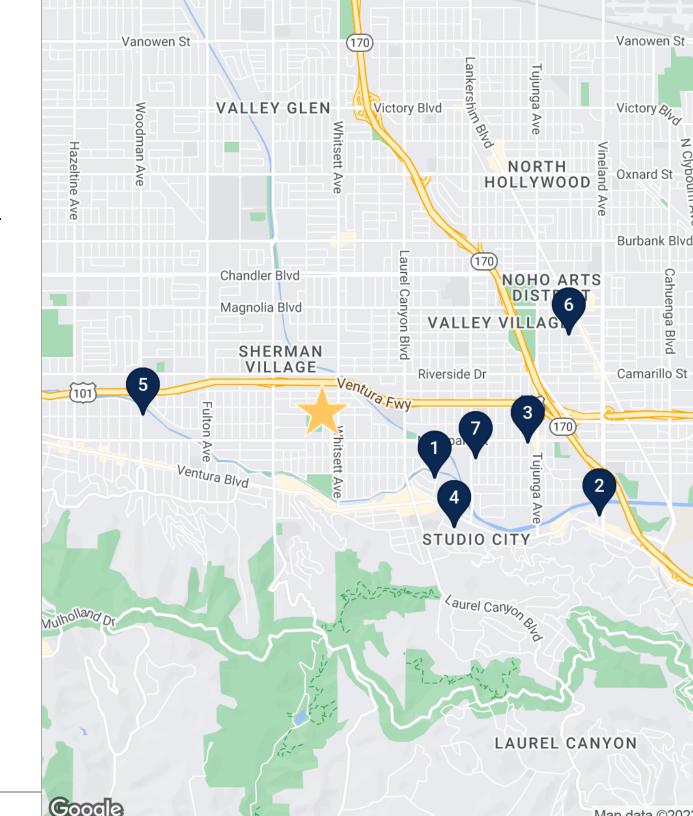
RENT BY BED CHART

RENT COMPS

Marcus Millichap

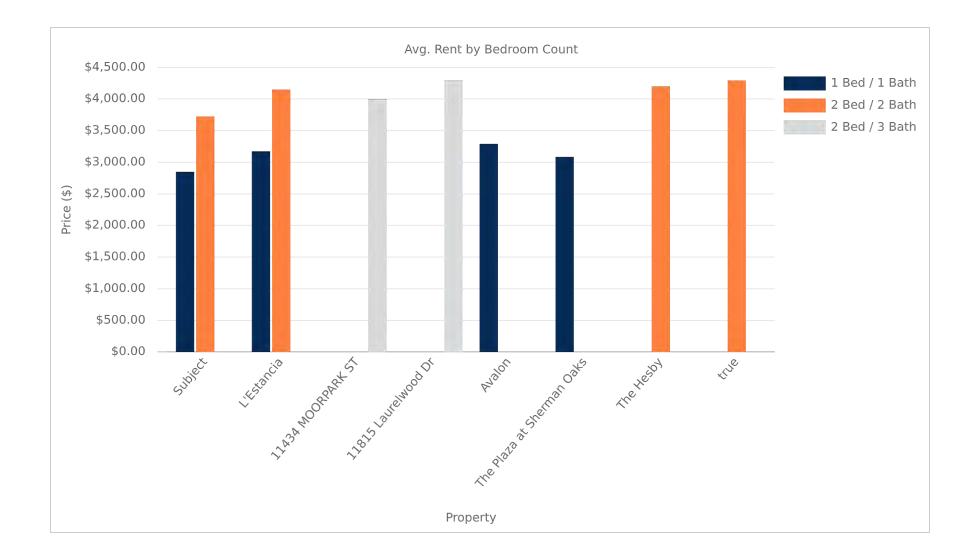
## **RENT COMPS MAP**





	SUBJECT PROPERTY	<b>RENT/SF</b>	AVG SIZE	<b>AVG RENT/UNIT</b>	AVAILABLE SF	LOT SIZE	<b># OF UNITS</b>
*	<b>Beeman Apartments</b> 12602 Moorpark St Studio City, CA 91604	\$2.72	909 SF	\$3,148	9,249 SF	0.15 AC	8
	RENT COMPARABLES	RENT/SF	AVG SIZE	AVG RENT/UNIT	AVAILABLE SF	LOT SIZE	# OF UNITS
1	<b>Avalon</b> 4121 Radford Ave Studio City, CA 91604	\$5.26	625 SF	\$3,290	75,733 SF	0.69 AC	81
2	<b>L'Estancia</b> 4045 Vineland Ave Studio City, CA 91604	\$3.61	1,015 SF	\$3,661	157,686 SF	1.99 AC	160
3	<b>11434 MOORPARK ST</b> 11434 Moorpark St Studio City, CA 91602	\$2.22	1,800 SF	\$3,999	9,220 SF	0.45 AC	10
4	<b>11815 Laurelwood Dr</b> 11815 Laurelwood Dr Studio City, CA 91604	\$2.59	1,660 SF	\$4,300	24,000 SF	0.73 AC	21
5	<b>The Plaza at Sherman Oaks</b> 4500 Woodman Ave Sherman Oaks, CA 91423	\$4.41	700 SF	\$3,084	268,819 SF	5.22 AC	372
6	<b>The Hesby</b> 5031 Fair Ave North Hollywood, CA 91601	\$4.20	1,000 SF	\$4,200	354,068 SF	2.72 AC	308

	SUBJECT PROPERTY	<b>RENT/SF</b>	AVG SIZE	AVG RENT/UNIT	AVAILABLE SF	LOT SIZE	<b># OF UNITS</b>
7	<b>11640 Woodbridge St</b> 11640 Woodbridge St Studio City, CA 91604	\$2.68	1,600 SF	\$4,295	40,000 SF	0.58 AC	31
	AVERAGES	\$3.57	1,200 SF	\$3,832	132,789 SF	1.77 AC	140



## **Beeman Apartments** // RENT COMPS

**8** Units **Vear Built 2017** 

(V) Year Built 2009

Avalon 4121 Radford Ave, Studio Ci

City, CA 91604				<b>†</b> 8	31 Units
	UNIT TYPE	# UNITS	% OF	SIZE SF	RENT

	that is		UNITTY
	6 15		1 Bed / 1 B
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	TOTAL/A
		1 A BALLES ALLE	
fur al			

UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	RENT/SF
1 Bed / 1 Bath	1	100	625	\$3,290	\$5.26
TOTAL/AVG	1	100%	625	\$3,290	\$5.26

UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed / 1 Bath	2	25.0	740	\$2,848	\$3.85
1 Bed / 1 Bath Large	4	50.0	840	\$3,010	\$3.58
2 Bed / 2 Bath	2	25.0	1,218	\$3,725	\$3.06
TOTAL/AVG	8	100%	909	\$3,148	\$3.46

**Beeman Apartments** 12602 Moorpark St, Studio City, CA 91604



1



## **RENT COMPS // Beeman Apartments**

#### 2 L'Estancia

4045 Vineland Ave, Studio City, CA 91604



UNIT TYPE	# UNITS	% <b>OF</b>	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed / 1 Bath	1	50	832	\$3,173	\$3.81
2 Bed / 2 Bath	1	50	1,199	\$4,150	\$3.46
TOTAL/AVG	2	100%	1,015	\$3,661	\$3.61

## 11434 MOORPARK ST 11434 Moorpark St, Studio City, CA 91602

10 Units 🕓 Year Built 1987

(V) Year Built 1995

f 160 Units



UNIT TYPE	# UNITS	% <b>OF</b>	SIZE SF	RENT	<b>RENT/SF</b>
2 Bed / 3 Bath	1	100	1,800	\$3,999	\$2.22
TOTAL/AVG	1	100%	1,800	\$3,999	\$2.22

## **Beeman Apartments** // RENT COMPS

4	<b>11815 Laurelwood Dr</b> 11815 Laurelwood Dr, Studio City, CA 91	604			1 2	1 Units	Year Built 2005
= 4		UNIT TYPE	# UNITS	% OF	SIZE SF	RENT	<b>RENT/SF</b>
100	The state of the	2 Bed / 3 Bath	1	100	1,660	\$4,300	\$2.59
-	ALL	TOTAL/AVG	1	100%	1,660	\$4,300	\$2.59
1							

5	The Plaza At Sherman Oaks
	4500 Woodman Ave, Sherman Oaks, CA 91423

🛉 372 Units 🕓 Year Built 1969

230	**	1
The state of the second	HINNY .	

UNIT TYPE	<b># UNITS</b>	% <b>OF</b>	SIZE SF	RENT	<b>RENT/SF</b>
1 Bed / 1 Bath	1	100	700	\$3,084	\$4.41
TOTAL/AVG	1	100%	700	\$3,084	\$4.41

## **RENT COMPS // Beeman Apartments**

6 <b>The Hesby</b> 5031 Fair Ave, North Hollywood, CA 91601	🛉 308 Units 🕓 Year Built 2013
--	-------------------------------



UNIT TYPE	<b># UNITS</b>	% OF	SIZE SF	RENT	<b>RENT/SF</b>
2 Bed / 2 Bath	1	100	1,000	\$4,200	\$4.20
TOTAL/AVG	1	100%	1,000	\$4,200	\$4.20

7	11640 Woodbridge St
	11640 Woodbridge St, Studio City, CA 91604

🛉 31 Units 🕔 Year Built 1978

Ale !!

UNIT TYPE	<b># UNITS</b>	% <b>OF</b>	SIZE SF	RENT	<b>RENT/SF</b>
2 Bed / 2 Bath	1	100	1,600	\$4,295	\$2.68
TOTAL/AVG	1	100%	1,600	\$4,295	\$2.68

SECTION 6

# Market Overview

MARKET OVERVIEW

DEMOGRAPHICS

Marcus Millichap



#### SAN FERNANDO VALLEY

Approximately 2.5 million people reside in the San Fernando Valley, which includes the submarkets of Northridge-Northwest San Fernando Valley, Van Nuys-Northeast San Fernando Valley, Woodland Hills, Burbank-Glendale-Pasadena and Sherman Oaks-North Hollywood-Encino. The area's population is expected to increase by 55,600 residents through 2025 as more households are attracted to the market's regionally affordable home prices and multifamily rents.



#### METRO HIGHLIGHTS



#### DIVERSE ECONOMY

While the entertainment industry underpins the economy, other economic drivers include aerospace, insurance and healthcare.

#### EDUCATED WORKFORCE

Roughly 37 percent of San Fernando Valley residents who are age 25 and older hold a bachelor's degree and 13 percent also obtained a graduate or professional degree.

#### GROWTH

Population and household gains will increase faster than other large metros in Southern California, generating a demand for housing, and goods and services.

#### ECONOMY

- Known for its entertainment industry, the Valley boasts more than 100 soundstages. Entertainment giants calling the Valley home include Walt Disney Co., Universal Studios, Warner Brothers, DreamWorks and Paramount Ranch.
- Aerospace firms Boeing and Northrop Grumman as well as 21st Century Insurance generate numerous well-paying jobs.
- Healthcare is also a major source of employment and providers here include Kaiser Permanente and Providence Health & Services. As a result of the Valley's large concentration of high salaries and successful companies, household incomes are above the national average.

#### DEMOGRAPHICS



#### \*Forecast

Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

POPULATION	1 Mile	3 Miles	5 Miles
2027 Projection			
Total Population	28,671	231,338	585,191
2022 Estimate			
Total Population	27,423	225,774	571,580
2010 Census			
Total Population	25,115	215,667	548,766
2000 Census			
Total Population	23,288	209,378	540,181
Daytime Population			
2022 Estimate	23,212	202,303	581,023
HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2027 Projection			
Total Households	13,943	105,235	245,890
2022 Estimate			
Total Households	13,325	102,204	239,028
Average (Mean) Household Size	2.0	2.2	2.4
2010 Census			
Total Households	12,100	96,106	225,445
2000 Census			
Total Households	11,661	93,781	222,697
Growth 2022-2027	4.6%	3.0%	2.9%
HOUSING UNITS	1 Mile	3 Miles	5 Miles
Occupied Units			
2027 Projection	14,969	113,640	265,620
2022 Estimate	14,259	109,978	257,393
Owner Occupied	5,750	35,735	87,957
Renter Occupied	7,575	66,469	151,070
Vacant	934	7,774	18,365
Persons in Units			
2022 Estimate Total Occupied Units	13,325	102,204	239,028
1 Person Units	38.2%	36.9%	35.4%
2 Person Units	35.2%	33.3%	30.6%
3 Person Units	14.1%	14.0%	13.8%
4 Person Units	9.4%	9.7%	10.7%
5 Person Units	2.3%	3.5%	4.8%
6+ Person Units	0.8%	2.5%	4.6%

HOUSEHOLDS BY INCOME         1 Mile         3 Miles           \$200,000 or More         23.4%         15.5%           \$150,000-\$199,999         10.7%         8.5%           \$100,000-\$149,999         18.4%         17.3%           \$75,000-\$99,999         12.3%         12.9%           \$50,000-\$74,999         13.6%         14.5%           \$55,000-\$49,999         6.7%         9.3%           \$25,000-\$34,999         3.8%         6.2%           \$15,000-\$24,999         5.3%         7.1%           Under \$15,000         5.7%         8.7%           Average Household Income         \$165,486         \$130,410           Median Household Income         \$105,359         \$82,602           Per Capita Income         \$2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%         20.4%         23.9%           35 to 39 Years         8.9%         9.0%         40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7% <th>5 Miles 15.0% 7.8% 16.8% 12.8% 14.1% 9.6% 6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376 5 Miles</th>	5 Miles 15.0% 7.8% 16.8% 12.8% 14.1% 9.6% 6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376 5 Miles
\$150,000-\$199,999       10.7%       8.5%         \$100,000-\$149,999       18.4%       17.3%         \$75,000-\$99,999       12.3%       12.9%         \$50,000-\$74,999       13.6%       14.5%         \$35,000-\$49,999       6.7%       9.3%         \$25,000-\$34,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$105,359       \$82,602         Per Capita Income       \$105,359       \$82,602         PopULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	7.8% 16.8% 12.8% 14.1% 9.6% 6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376
\$100,000-\$149,999       18.4%       17.3%         \$75,000-\$99,999       12.3%       12.9%         \$50,000-\$74,999       13.6%       14.5%         \$35,000-\$49,999       6.7%       9.3%         \$25,000-\$34,999       3.8%       6.2%         \$15,000-\$24,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$80,506       \$59,150         POPULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20 to 34 Years       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	16.8%         12.8%         14.1%         9.6%         6.8%         7.6%         9.6%         \$127,256         \$79,316         \$53,376
\$75,000-\$99,999       12.3%       12.9%         \$50,000-\$74,999       13.6%       14.5%         \$35,000-\$49,999       6.7%       9.3%         \$25,000-\$34,999       3.8%       6.2%         \$15,000-\$24,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$80,506       \$59,150         POPULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20 to 34 Years       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	12.8% 14.1% 9.6% 6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376
\$50,000-\$74,999       13.6%       14.5%         \$35,000-\$49,999       6.7%       9.3%         \$25,000-\$34,999       3.8%       6.2%         \$15,000-\$24,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$105,359       \$82,602         Per Capita Income       \$80,506       \$59,150         POPULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20 to 34 Years       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	14.1% 9.6% 6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376
\$35,000-\$49,999       6.7%       9.3%         \$25,000-\$34,999       3.8%       6.2%         \$15,000-\$24,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$105,359       \$82,602         Per Capita Income       \$105,359       \$82,602         PopULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	9.6% 6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376
\$25,000-\$34,999       3.8%       6.2%         \$15,000-\$24,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$105,359       \$82,602         Per Capita Income       \$80,506       \$59,150         POPULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20 to 34 Years       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	6.8% 7.6% 9.6% \$127,256 \$79,316 \$53,376
\$15,000-\$24,999       5.3%       7.1%         Under \$15,000       5.7%       8.7%         Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$80,506       \$59,150         POPULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	7.6% 9.6% \$127,256 \$79,316 \$53,376
Under \$15,000         5.7%         8.7%           Average Household Income         \$165,486         \$130,410           Median Household Income         \$105,359         \$82,602           Per Capita Income         \$80,506         \$59,150           POPULATION PROFILE         1 Mile         3 Miles           Population By Age         2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%         20.4%         23.9%           35 to 39 Years         8.9%         9.0%         40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%         19.1%         19.1%	9.6% \$127,256 \$79,316 \$53,376
Average Household Income       \$165,486       \$130,410         Median Household Income       \$105,359       \$82,602         Per Capita Income       \$80,506       \$59,150         POPULATION PROFILE       1 Mile       3 Miles         Population By Age       2022 Estimate Total Population       27,423       225,774         Under 20       17.0%       17.8%       20 to 34 Years       20.4%       23.9%         35 to 39 Years       8.9%       9.0%       40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%       19.1%       19.1%	\$127,256 \$79,316 \$53,376
Median Household Income         \$105,359         \$82,602           Per Capita Income         \$80,506         \$59,150           POPULATION PROFILE         1 Mile         3 Miles           Population By Age         2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%         20.4%         23.9%           35 to 39 Years         8.9%         9.0%         40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%         19.1%         19.1%	\$79,316 \$53,376
Per Capita Income         \$80,506         \$59,150           POPULATION PROFILE         1 Mile         3 Miles           Population By Age         2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%         20.4%         23.9%           35 to 39 Years         8.9%         9.0%         40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%         19.1%	\$53,376
POPULATION PROFILE         1 Mile         3 Miles           Population By Age         2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%           20 to 34 Years         20.4%         23.9%           35 to 39 Years         8.9%         9.0%           40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%	
Population By Age           2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%           20 to 34 Years         20.4%         23.9%           35 to 39 Years         8.9%         9.0%           40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%	5 Miles
2022 Estimate Total Population         27,423         225,774           Under 20         17.0%         17.8%           20 to 34 Years         20.4%         23.9%           35 to 39 Years         8.9%         9.0%           40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%	
Under 2017.0%17.8%20 to 34 Years20.4%23.9%35 to 39 Years8.9%9.0%40 to 49 Years15.9%14.9%50 to 64 Years20.7%19.1%	
20 to 34 Years20.4%23.9%35 to 39 Years8.9%9.0%40 to 49 Years15.9%14.9%50 to 64 Years20.7%19.1%	571,580
35 to 39 Years       8.9%       9.0%         40 to 49 Years       15.9%       14.9%         50 to 64 Years       20.7%       19.1%	19.1%
40 to 49 Years         15.9%         14.9%           50 to 64 Years         20.7%         19.1%	23.9%
50 to 64 Years 20.7% 19.1%	8.6%
	14.6%
Age 65+ 17.0% 15.3%	18.9%
11.070 10.070	15.0%
Median Age 42.1 39.6	39.1
Population 25+ by Education Level	
2022 Estimate Population Age 25+ 21,799 174,819	432,995
Elementary (0-8) 1.6% 4.3%	7.7%
Some High School (9-11)         2.2%         4.3%	5.9%
High School Graduate (12)8.9%13.3%	15.5%
Some College (13-15) 20.4% 20.2%	19.3%
Associate Degree Only 5.8% 7.7%	7.4%
Bachelor's Degree Only 40.7% 34.7%	29.9%
Graduate Degree 20.4% 15.6%	14.3%
Population by Gender	
2022 Estimate Total Population 27,423 225,774	
Male Population 48.4% 49.3%	571,580
Female Population 51.6% 50.7%	571,580 50.4%

### **Beeman Apartments** // DEMOGRAPHICS

# \*\*\*\*

#### POPULATION

In 2022, the population in your selected geography is 571,580. The population has changed by 5.8 percent since 2000. It is estimated that the population in your area will be 585,191 five years from now, which represents a change of 2.4 percent from the current year. The current population is 50.4 percent male and 49.6 percent female. The median age of the population in your area is 39.1, compared with the U.S. average, which is 38.6. The population density in your area is 7,276 people per square mile.

JOBS

#### **EMPLOYMENT**

In 2022, 310,206 people in your selected area were employed. The 2000 Census revealed that 70.9 percent of employees are in white-collar occupations in this geography, and 29.1 percent are in blue-collar occupations. In 2022, unemployment in this area was 7.0 percent. In 2000, the average time traveled to work was 27.0 minutes.



#### HOUSEHOLDS

There are currently 239,028 households in your selected geography. The number of households has changed by 7.3 percent since 2000. It is estimated that the number of households in your area will be 245,890 five years from now, which represents a change of 2.9 percent from the current year. The average household size in your area is 2.4 people.



#### INCOME

In 2022, the median household income for your selected geography is \$79,316, compared with the U.S. average, which is currently \$66,422.The median household income for your area has changed by 84.1 percent since 2000. It is estimated that the median household income in your area will be \$93,749 five years from now, which represents a change of 18.2 percent from the current year.

The current year per capita income in your area is \$53,376, compared with the U.S. average, which is \$37,200. The current year's average household income in your area is \$127,256, compared with the U.S. average, which is \$96,357.



#### HOUSING

The median housing value in your area was \$834,903 in 2022, compared with the U.S. median of \$250,735. In 2000, there were 87,792 owner-occupied housing units and 134,905 renter-occupied housing units in your area. The median rent at the time was \$676.



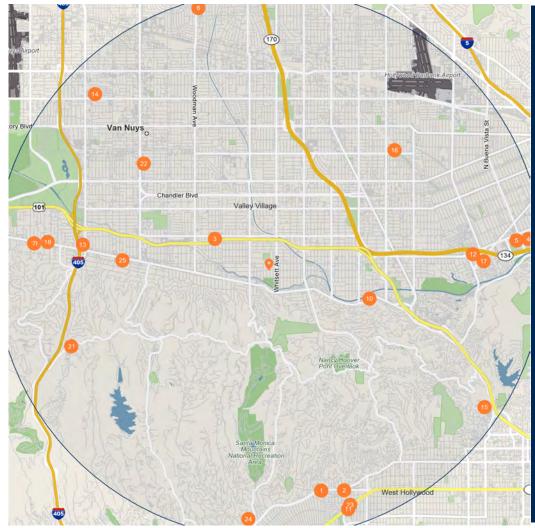
#### EDUCATION

The selected area in 2022 had a lower level of educational attainment when compared with the U.S averages. 14.3 percent of the selected area's residents had earned a graduate degree compared with the national average of only 12.3 percent, and 29.9 percent completed a bachelor's degree, compared with the national average of 19.7 percent.

The number of area residents with an associate degree was lower than the nation's at 7.4 percent vs. 8.4 percent, respectively.

The area had fewer high-school graduates, 15.5 percent vs. 27.1 percent for the nation. The percentage of residents who completed some college is also lower than the average for the nation, at 19.3 percent in the selected area compared with the 20.4 percent in the U.S.

## DEMOGRAPHICS // Beeman Apartments



	Major Employers	Employees
1	Yf Art Holdings Gp LLC	10,600
2	Ticketmaster Entertainment LLC	4,390
3	Sofro Fabrics Inc	3,810
4	Walt Disney Records Direct-Disney	2,990
5	Providence Holy Cross	2,931
6	Kaiser Foundation Hospitals-Kaiser Permanente	2,700
7	Team-One Emplyment Spclsts LLC-Team One	2,392
8	Providence Health & Services F-Providnce Holy Cross Fundation	2,000
9	Providence Health System-Providence St Joseph Med Ctr	2,000
10	Dream Lounge Inc	1,989
11	Los Angles Cnty Mtro Trnsp Aut	1,971
12	Twdc Enterprises 18 Corp	1,802
13	Homebridge Financial Svcs Inc	1,700
14	Valley Presbyterian Hospital-V P H	1,600
15	Los Angeles Philharmonic Assn-Hollywood Bowl	1,486
16	Vallarta Food Enterprises Inc-Supermercado Vallarta	1,171
17	Bonanza Productions Inc	1,000
18	Concrete Holding Co Cal Inc	790
19	Team-One Staffing Services Inc-Teamone Employment	751
20	Zero Gravity Consulting LLC	713
21	American Jewish University	700
22	Alta Hllywood Cmnty Hosp Van N	631
23	Auto Club Enterprises	615
24	Sajahtera Inc-Beverly Hills Hotel	600
25		



## **Beeman Apartments** // DEMOGRAPHICS



### EXCLUSIVELY LISTED BY

#### **Glen Scher**

Senior Vice President Investments Office: Encino Direct: 818.212.2808 Glen.Scher@marcusmillichap.com License: CA #01962976

#### **Filip Niculete**

Senior Managing Director Investments Office: Encino Direct: 818.212.2748 Filip.Niculete@marcusmillichap.com License: CA #01905352

#### Jonathan Erster

Senior Associate Office: Encino Direct: 818.212.2724 Jonathan.Erster@marcusmillichap.com License: CA #01906424

Marcus Millichap

